

Optional Friday Night Activity: St. Paul Saints Baseball
Conference Headquarters and the Registration Team
Accommodations
Meeting Rooms
Impromptu Meeting Room
Display Area
See You At the Conference Banquet
Program of Activities and Presenters
About the Agriculture, Food, and Human Values Society
About the Association for the Study of Food and Society
About RC 40
About NE-185
About the Minnesota Institute for Sustainable Agriculture
Index
2001 joint annual meetings THE ASSOCIATION FOR THE STUDY OF FOOD AND SOCIETY (ASFS) AND THE AGRICULTURE, FOOD, AND HUMAN VALUES SOCIETY (AFHVS) June 7-10, 2001 Hubert H. Humphrey Center University of Minnesota, Twin Cities Minneapolis Campus West Bank
Conference Hosts: Minnesota Institute for Sustainable Agriculture and the Hubert H. Humphrey Institute for Public Affairs University of Minnesota, Twin Cities
Conference Co-Sponsors: Research Committee on the Sociology of Agriculture and Food, International Sociological Association, and USDA Regional Research Project NE-185
We welcome you!
Welcome to the Twin Cities, hosts of the largest of the four University of Minnesota campuses (the others being the Duluth, Morris, and Crookston campuses). The Twin Cities campus is split between the St. Paul campus, which contains the colleges of biological science, natural resources, and agricultural, food, and environmental sciences, and the schools of veterinary medicine and human ecology, and the Minneapolis campus, which houses the remainder of the colleges and schools at the U of M's Twin Cities campus. The Minneapolis campus, in turn, has two main parts, the West Bank (located West of the Mississippi River), and the East Bank (East of the River). The West Bank campus contains the bulk of

campus. The Minneapolis campus, in turn, has two main parts, the West Bank (located West of the Mississippi River), and the East Bank (East of the River). The West Bank campus contains the bulk of the University of Minnesota's social science departments, including the Hubert H. Humphrey School of Public Affairs. Our joint annual meetings are being held in the HHH Center. The HHH Center is a short walk from the Holiday Inn Metrodome, the conference hotel; from Middlebrook Dormitory; and from numerous restaurants, bars, and shops. Information about the Middlebrook Dormitory and local restaurants, bars, and businesses is included in your registration packet.

## Featured speakers

Gail Feenstra (University of California, Davis), AFHVS President, will speak on "Making Space for Sustainable Food Systems: Lessons From the Field" on the opening evening of the joint annual meetings. Gail Feenstra's presidential address will be followed by a reception from 8:00-10:00 p.m.

Lynne Rosetto Kasper (Minnesota Public Radio) will deliver the ASFS keynote address on Friday, 8 June, at 10:30-11:25 a.m. Kasper, an nationally and internationally recognized authority and commentator on food and contemporary cultures, will speak on "Survival Under Glass: Searching for Italy's Rural

#### Traditions."

Harry Boyte (Hubert H. Humphrey School of Public Affairs, University of Minnesota) will give the AFHVS keynote address on Saturday, 9 June, from 10:30-11:25 a.m. Boyte, one of the leading scholars of our time on democratic social movements, will speak on "Building a Sustainable Democracy."

Panels and contributed paper sessions

The 2001 joint annual meetings of ASFS and AFHVS have contributed paper sessions and panels on an exciting variety of topics relating to agriculture and food. The bulk of the sessions on the program are contributed paper sessions, most of which have been built around the abstracts submitted by individual members of the two societies. Contributed paper sessions include the titles of presentations as well as the names of the authors. Panels are sessions in which the presenters are generally not expected to prepare completed papers.

All panel sessions have one or two persons designated as the chair or moderator. For contributed paper sessions, the Program Committee requests that the first person listed on the program agree to serve as chair, and be responsible for ensuring that the session be concluded in a timely way.

Pre-conference tours:

We have four organized opportunities for your consideration on Thursday, June 7, 2001; we hope you'll be able to find one that suits your interests.

All tours will depart from in front of the HHH Center; please arrive 15 minutes prior to the departure time listed for your tour.

WORKSHOP 1: MAPPING THE FOOD SYSTEM: This is a GIS workshop on mapping local food systems featuring data from the NE-185 Research Project, "Local Food Systems in a Globalizing Environment." NE-185, one of our meeting co-sponsors, is a regional project with broad national participation by food systems researchers. The NE-185 project has been ongoing since the spring of 1996. Part of the work has involved identifying the types of data needed to develop a map of a local food system for understanding, analysis, public discussion and policy-making. This workshop, which assumes no prior technical knowledge of geographic information systems (GIS), will present a brief introduction to GIS and describe how it can be used to map food system information. Elizabeth Barham from the University of Missouri will lead participants in using GIS software, and Gail Feenstra of the University of California-Davis will present the data template she developed for the NE-185 project that has been implemented in three counties in California. Daniel Block of Chicago State University will demonstrate GIS mapping of some questions based on food systems data for the city and region of Chicago. Workshop participants will receive instruction in basic GIS commands and will create maps of their choosing with sample data from the NE-185 project, working at individual workstations with assistance provided as needed.

Time/Date: 9:00 a.m. to 12:00 noon, Thursday, June 7, 2001; vans will transport workshop participants to the Saint Paul Campus promptly at 8:30 a.m. Please meet in front of the HHH Center at 8:15 a.m. to catch the van to Saint Paul.

Location: College of Natural Resources, Saint Paul Campus, University of Minnesota.

TOUR 1: TWIN CITIES URBAN FOOD SYSTEMS TOUR: On this tour we'll look at the many unique facets of our local urban food system. The Twin Cities has a thriving food cooperative network, with 12 co-ops in the metro area. Farmers' markets are abundant as well, including large markets in both Saint Paul and Minneapolis, and numerous neighborhood venues. We also have a number of Community Gardens and Youth Farms. We'll visit the bustling Minneapolis Farmers' Market and speak directly with local growers. Talk to food co-op members and managers about philosophy, management, and challenges in today's markets. Learn about efforts to involve St. Paul youth and new immigrants in producing food in the heart of the Cities.

Time: 12:00 noon-4:00 p.m., Thursday, June 7, 2001

TOUR 2: THE NEW FACES OF AGRICULTURE TOUR: Join us for a look at the changing face of agriculture just outside of the Metro area. We'll travel to Southeast Minnesota to visit the Dream of Wild Health Network, an organization dedicated to saving native American traditional seeds and crop varieties. We'll see their herb farm and tour the women's medicinal garden. Next we'll head to a farmstead Grade A goat cheese operation (complete with taste tests!), and hear about the activities of the Women in Sustainable Agriculture (WISA) organization. In addition, plan on learning more about other diversified farming operations and community organizing efforts of migrant farm-workers in southern Minnesota. Our final stop will be grass-based dairy farm where they are also developing on-farm processing capacity. This is a great opportunity to see an array of innovative activities going on just outside of a major metropolitan area.

Time/Date: 9:00 a.m.-3:00 p.m., Thursday, June 7, 2001

TOUR 3: ST. CROIX VALLEY TOUR: The lure of the Scenic St. Croix Valley, which connects modern-day Wisconsin and Minnesota, has always been its river. The Ojibwa, the Lakota, and the early fur traders used the river as an 18th and 19th century pathway. On it the lumber industry moved logs to sawmills and markets. Today, the St. Croix National Scenic Riverway passes through the metropolitan area of St. Paul and Minneapolis. The St. Croix has become a recreational mecca. It stretches over 150 miles as the boundary between Wisconsin and Minnesota and is the only river in the world that is protected along its entire length. There is a uniqueness to the 60 miles that spans the Scenic St. Croix Valley. It runs between the rugged palisades at Taylors Falls and St. Croix Falls in the north to the confluence of the Mississippi River at Hastings and Prescott to the south. This tour will highlight a number of issues and opportunities residents in the St. Croix Valley face, including urban sprawl and the debate over placement of a new bridge across the river. We will also touch on local food systems issues including a newly-expanded foods cooperative, and local food business ventures.

Time/Date: 9:00 a.m.-3:00 p.m., Thursday, June 7, 2001

#### Not the tour-going-type?

The 2000 conference organizers have inspired us to provide 2001 conference participants with information about self-guided tours around the Twin Cities; this information will be included in your registration packet. We'll be sure to include a transportation guide, and suggest good places to visit, eat, and shop. If you'd like more help or advice, consult the registration team at the registration desk in the Atrium.

Optional Friday night activity: Saint Paul Saints vs. Sioux Falls Canaries Northern League Baseball at Midway Stadium, Saint Paul; 5:00 p.m. to 10 p.m. (game starts at 7:05)

Live and outside, a Saint Paul Saints game is one of the truly great Twin Cities experiences of the summer! Minor league baseball is alive and well here in Minnesota where the Saints are part of the Northern League. The baseball is competitive, but also game day at Midway Stadium is just plain fun, with lots of things to do between innings. The games are typically sold out but we've procured 55 General Admission tickets. The Team's motto: Fun is Good! So sign up early, and plan on enjoying a fantastic evening. If you want more information visit their www site at www.spsaints.com. Cost: \$15.00, which includes a genuine Midwestern tailgate party (i.e., dinner) at the Stadium. When: 5:00 p.m. leave from HHH Center. For those of you attending society business meetings, we will pick you up at 6:00 p.m. in front of the HHH Center. Please indicate this when you register for the game. If you did not obtain baseball tickets prior to coming to the conference but are interested in the baseball game, ask the Registration Team as soon as possible, preferably by Thursday evening, if there are tickets remaining for the oame.

Conference headquarters and the registration team

The Conference Headquarters will be in Freeman Commons (Room 205), and in addition there will be a registration table in the HHH Center Atrium for the duration of the conference. For questions about your registration, contact the registration team in either Freeman Commons or at the registration table in the atrium.

Please note that several of the members of the registration team are volunteers. We'd appreciate it if you would be patient and courteous toward these persons who are devoting their time with little or no remuneration.

#### Accommodations

Questions about your accommodations? The registration team can help you if you've lost the phone number of where you're staying, or help you to find transportation.

## Meeting rooms

All conference sessions except for the tours and banquet will be in the HHH Center and in the adjacent Carlson School Building. With the exception of Carlson School, Room #1-149 and Room #1-143, all of the conference meeting rooms are located in the HHH Center. A map of the HHH Center will be included in your registration packet.

#### Impromptu meeting room

If you'd like a comfortable place for an impromptu meeting with colleagues, the Registration Team has reserved Stassen Room 170 in the HHH Center. The Registration Team will accept requests for Stassen Room 170 on a first come, first served basis.

## Display area

The conference display area is in Freeman Commons. Individuals or groups who want display books, other publications, brochures, and so on should contact the registration team if table space is needed.

See you at the conference banquet, Saturday, 9 June 2001, 7:30 p.m., McNamara Alumni Center, Oak St. and University Ave., East Bank Campus (no-host reception begins at 6:45 p.m.)

D'Amico Catering will be preparing our Saturday evening meal. (Note that a ticket for the banquet must be purchased at the time of registration.) They are best known for their innovative American cuisine starting with fresh and, for our meeting, local foods, and for transforming them into visual and gastronomic masterpieces. The event will be held at the University's bold new alumni and visitors center. McNamara Alumni Center, University of Minnesota Gateway introduces and celebrates the University's history, achievements, and current life through its architecture, meeting spaces, and Heritage Gallery. McNamara Alumni Center is located on the East Bank Campus of the University of Minnesota (across the Mississippi River from the HHH Center).

#### Thanks to . . .

Barb Foellmi, Nancy Hilmanowski, and Nancy Carlisle at the University of Wisconsin, Madison for their help in compiling this program.

Program of Activities and Presenters

Thursday, 7 June 2001 7:00-8:00 p.m. HHH Center Cowles Auditorium

OPENING SESSION: AGRICULTURE, FOOD, AND HUMAN VALUES SOCIETY PRESIDENTIAL ADDRESS

Beverly R. Durgan, Associate Dean for Research and Outreach, University of Minnesota, Twin Cities Introduction:

Richard P. Haynes, AFHVS Executive Secretary, University of Florida

Making Space for Sustainable Food Systems: Lessons From the Field Gail W. Feenstra, AFHVS President, University of California, Davis

Thursday, 7 June 201 8:00-10:00 p.m. HHH Center Atrium

RECEPTION

Welcome

The reception is being held in honor of the members of the local organizing committee and of the groups and institutions that helped to make the joint annual meetings possible.

Mary Hanks, Melinda Hooker, David Nelson, Jan Joannides, Jan O'Donnell, Kate Seager, and Bill Wilcke

College of Agricultural, Food & Environmental Sciences, University of Minnesota Community Assistantship Project, Humphrey Institute Institute for Agriculture and Trade Policy Land Stewardship Project Energy and Sustainable Agriculture Program, Minnesota Department of Agriculture Minnesota Food Association Minnesota Institute for Sustainable Agriculture Organic Growers and Buyers Association Sustainable Farming Association The Minnesota Project

Friday, 8 June 2001 8:30-10:00 a.m.

EDIBLE ENTERTAINMENTS: CULTURAL REPRESENTATIONS OF COMMENSALITY AND COOKING

Organizer and Presider: Alice Julier, Smith College

Consumption, Conception, and the Fictional Food Show Sara Lewis Dunne, Middle Tennessee State University

The Picnics of Innocence and Experience Walter Levy, Pace University

Dinner Parties as Cultural Texts: Discourses of Distinction Alice Julier, Smith College

Thanksgiving on the Food Network: Consuming Novelty and Tradition Laura Braunstein, Smith College

Performing Pluralism: Race and Ethnicity on the Food Network Shakera A. Walker, Smith College

Friday, 8 June 2001 8:30-10:00 a.m.

AGRIBUSINESS AND CHANGE IN FOOD SYSTEMS

Victual Vicissitudes: Consumer Deskilling and the Transformation of Food Systems Michael E. Gertler, University of Saskatchewan JoAnn Jaffe, University of Regina

Why Retail Concentration Matters to Farmers, Consumers and Communities: Implications for Creating Alternative Food Systems Mary Hendrickson, William D. Heffernan, and Judith B. Heffernan, University of Missouri-Columbia

American Food Deserts: A Case Study in Rural New York Caroline Webber and Thomas A. Lyson, Cornell University

Friday, 8 June 2001 8:30-10:00 a.m. RETHINKING AGRICULTURAL SCIENCE AND THE LAND-GRANT COLLEGES

The Role of Food Science in the "Scientific Revolution" Ken Albala, University of the Pacific

Home Ecologics: Reviving an Old Discipline in a New Way Michael M. Bell and Damayanti Banerjee, Iowa State University

Sustainable Agriculture and the Undergraduate Curriculum: A Program Evaluation of Agricultural Universities in Louisiana, Texas, Italy and France Bruno Borsari, Slippery Rock University

Challenges of Interdisciplinary Research in Agriculture and Food Production-Research, Researchers, and the Agencies Nadarajah Sriskandarajah, Royal Veterinary and Agricultural University, Denmark

Friday, 8 June 2001 8:30-10:00 a.m.

PANEL: FINDING FAIR TRADE: ALTERNATIVE AGRO-FOOD NETWORKS IN A GLOBAL ECONOMY

Organizer and Presider: Dan Jaffee, University of Wisconsin-Madison

Panelists: Chris Bacon, University of California, Santa Cruz Michael Goodman, University of California, Santa Cruz Dan Jaffee, University of Wisconsin, Madison Sarah Lyon, Emory University Aimee Shreck, Colorado State University

Discussant: Laura T. Raynolds, Colorado State University

Friday, 8 June 2001 8:30-10:00 a.m.

PANEL: ENTREPRENEURSHIP INCUBATION IN ACTION: CASE STUDIES OF FARMERS' MARKETS IN NEW YORK, IOWA, AND CALIFORNIA

Organizer and Presider: Gilbert W. Gillespie Jr., Cornell University

Panelists: C. Clare Hinrichs, Iowa State University Duncan L. Hilchey, Cornell University Gail Feenstra, University of California, Davis

Friday, 8 June 2001 8:30-10:00 a.m.

PANEL: RECONFIGURING THE FOODSHED: RESEARCH INTO THE MOTIVATIONS AND VISIONS OF ACTORS CREATING ALTERNATIVE FOOD SYSTEMS

Organizer and Presider: Keith Warner, University of California, Santa Cruz

Panelists:

Jack Kloppenburg and colleagues, University of Wisconsin, Madison Patricia Allen, Margaret FitzSimmons, Michael Goodman, Andrew Marshall, and James Murrell, University of California Santa Cruz

Friday, 8 June 2001 10:00-10:15 a.m. HHH Center Atrium

BREAK

Friday, 8 June 2001 10:30-11:25 HHH Center Cowles Auditorium

ASSOCIATION FOR THE STUDY OF FOOD AND SOCIETY KEYNOTE ADDRESS

Introduction Helene Murray, University of Minnesota

Survival Under Glass: Searching for Italy's Rural Traditions Lynne Rosetto Kasper, Minnesota Public Radio Friday, 8 June 2001 11:30 a.m.-12:30 p.m.

SOCIAL AND ENVIRONMENTAL IMPACTS OF AGRICULTURAL INDUSTRIALIZATION

Where Hogs and Humanity Meet: The Impacts of Large-Scale Swine Operations on Community Satisfaction Anna M. Kleiner and J. Sandord Rikoon, University of Missouri-Columbia Michael Seipel, Truman State University-Kirksville

Impacts of an IBP Beef Packing Plant on Community Capitals: A Quasi-Experimental Study Silvia Alemán Mundo, Stacy Bastian, Garth Kelley, and Constance Pettinger, Iowa State University

Friday, 8 June 2001 11:30 a.m.-12:30 p.m.

FOOD AND EARLY HUMAN DEVELOPMENT

Infant Feeding Practices Revisited: North Central Pennsylvania and Beyond Jeanne W. Lawless, Ithaca College

Of Breasts and Beasts Fabio Parasecoli, Gambero Rosso Magazine and TV Channel

Promises, Sustenance, Street Cries, and Delight: Food Meanings in Lullabies, Nursery Rhymes, and Play Songs Jo Ann N. Nelson, Nillofur Zobari, and Hae-Ran Ashraf, Southern Illinois University

Friday, 8 June 2001 11:30 a.m.-12:30 p.m.

PANEL: SUSTAINABLE DINING HALLS 101: TURNING THE CAFETERIA INTO A LOCAL AND SUSTAINABLE FOOD SMORGASBOARD

Organizer and Presider: John Hendrickson, University of Wisconsin, Madison

Panelists: John Hendrickson, University of Wisconsin, Madison Jered Lawson, Center for Eco-Literacy, CA Rich Pirog, Leopold Center, IA

Friday, 8 June 2001 12:45-1:00 p.m.

SYMPOSIUM ON AGRARIAN STRUGGLES AND AGRO-FOOD RE-REGULATION

Sponsored by RC 40 (Research Committee on the Sociology of Agriculture and Food, International Sociological Association) and the Institute for Agriculture and Trade Policy (IATP)

Welcome and Opening Remarks Wynne Wright, University of Minnesota, Morris, USA

Friday, 8 June 2001 1:00-2:30 p.m.

GENDER, CULTURE, AND FOOD

Comfort Foods: An Exploratory Journey in the Social and Emotional Significance of Food Julie L. Locher, William C. Yoels, and Jillian A. Van Ellis, University of Alabama at Birmingham

Strangers in the Night Gary Allen, The Culinary Institute of America

Men, Male Cookbooks, and Gender Roles Sherrie A. Inness, Miami University

Men, Masculinity and Food Gun Roos, Ritva Praättälä, and Katriina Koski, National Institute for Consumer Research (SIFO), Norway

Friday, 8 June 2001 1:00-2:30 p.m.

RC 40/IATP SYMPOSIUM: FAIR TRADE

Chair: Douglas H. Constance, Sam Houston State University, USA

Fair Trade: Creating an Alternative Global Food System Laura Raynolds, Colorado State University

Just Bananas? Challenges, Contradictions, and Alternative Production Aimee Shreck, Colorado State University

Globalizing Ethics: Private Sector Re-Regulation and North-South Engagement in Ethical Sourcing Initiatives Andries du Toit, University of Western Cape, South Africa Stephanie Barrientos, University of Sussex, UK Friday, 8 June 2001 1:00-2:30 p.m.

SOCIAL CONSTRUCTION OF THE GMO CONTROVERSY

Seeding Corn in the Natural/Artificial Divide Jeanette Simmonds, Rensselaer Polytechnic Institute

The Rhetoric of Social Movement Organizations, Agrichemical Industries, Government, and Universities on Agricultural Biotechnology in Food Ann Reisner, University of Illinois at Urbana-Champaign

Social Impacts to Social Processes: Understanding Agriculture Food Biotechnology in India Tomiko Yamaguchi, Craig K. Harris, and Lawrence Busch, Michigan State University

World Views, Intellectual Domains, and Ideologies: Constructing Biotechnology as a Social Problem on the Internet Robert Torres and Thomas A. Lyson, Cornell University

Friday, 8 June 2001 1:00-2:30 p.m.

PANEL: THE RURAL-URBAN INTERFACE: CAN AGRICULURE FIND HAPPINESS IN AN URBANIZING SOCIETY?

Organizer and Presider: Lorna Michael Butler, Iowa State University

Panelists: Lorna Michael Butler, Iowa State University Paul Thompson, Purdue University Tim Davis, Texas A&M University Larry Libby, Ohio State University Ann Sorenson, American Farmland Trust

Friday, 8 June 2001 1:00-2:30 p.m.

ANIMAL AGRICULTURE AND ANIMAL WELFARE

The Scientific Basis for Concern About Animal Suffering in Intensive Swine Production Systems Suzanne T. Millman, The Humane Society of the United States

Consumer Beliefs Versus Consumer Welfare: The Case of Farm Animal Welfare Gemma Harper and Spencer J. Henson, The University of Reading, UK Mara Miele and Vittoria Parisi, University of Pisa, Italy Arouna Ouédraogo, INRA, France Cathal Cowan and Hilary Meehan, National Food Center, Ireland Reimar Von Albensleben and Florian K\_hler, University of Kiel, Germany

Friday, 8 June 2001 1:00-2:30 p.m.

PANEL: THEMES FROM ASSESSING LOCAL FOOD SYSTEMS: COMMUNITY DIMENSIONS Co-Sponsored by NE-185

Organizer and Presider: Steve Stevenson, University of Wisconsin, Madison

# Panelists:

Leonard Bloomquist, Kansas State University Gail Feenstra, University of California, Davis Thomas Lyson, Cornell University Steve Stevenson, University of Wisconsin, Madison

Friday, 8 June 2001 2:30-3:00 p.m. HHH Center Atrium

BREAK

Friday, 8 June 2001 3:00-4:30 p.m. Carlson School, Room #1-149

FOOD CONSUMPTION, HEALTH, AND WELL-BEING

The Effects of Parenting Style on Adolescent Food and Exercise Behavior Wm. Alex McIntosh, Texas A&M University Vegetable and Fruit Consumption and Physical Activity Among Low-Income Residents of San Diego, CA A.A. Spindler, C. L. Rampacek, J. W. Rupp, I. J. McNicholas, R. Pelletier, and B. Tuzin, San Diego State University Marital Quality and Body Weight in a Longitudinal Study of U.S. Women Jeffery Sobal, Barbara Rauschenbach, and Edward A. Frongilo, Jr., Conrell University

Development and Validation of a Diabetes Dietary Quality of Life Measure Stephanie Ahlgren and Jill Armstrong Schultz, Washington State University

Friday, 8 June 2001 3:00-4:30 p.m.

RC 40/IATP SYMPOSIUM: STUDIES IN COMMODITY RESTRUCTURING

Chair: Keiko Tanaka, University of Canterbury, New Zealand

The Coming Regulation of the World Coffee Market John M. Talbot, Colby College, USA

The Struggle of the Contracted Tea Farmers in Kenya and its Implications on the Contract Farmer's Class Character Miwa Okura, Ritsumeikan University, Japan

Agrarian Labour Struggles in Thailand and Indonesia: Global Movements in National and Local Context Jasper Goss, International Union of Food, Agriculture, Hotel, Restaurant, Catering, Tobacco, and Allied Workers Association, Australia

Wine Quality and Standards: Europe and the USA William H. Friedland, University of California, Santa Cruz, USA

Friday, 8 June 2001 3:00-4:30 p.m.

PANEL: ACADEMIC INITIATIVES AND PROGRAMS IN SUSTAINABLE AGRICULTURE: HERESY, CHUTZPAH, AND HOPE

Organizer and Presider: Clare Hinrichs, Iowa State University

Panelists: Carol Shennan, University of California, Santa Cruz Bruno Borsari, Slippery Rock University Martha Henderson, Evergreen State College Ricardo Salvador, Iowa State University Nick Jordan, University of Minnesota

Friday, 8 June 2001 3:00-4:30 p.m.

PANEL: ASSESSING LOCAL FOOD SYSTEMS: A MULTI-STATE COMPARISON OF STRATEGIES AND EXPERIENCES Co-Sponsored by NE-185

Organizer and Presider: Gail Feenstra, University of California, Davis

# Panelists:

Gail Feenstra, University of California, Davis Steve Stevenson, CIAS, University of Wisconsin, Madison Helene Murray, University of Minnesota, Minneapolis Leonard Bloomquist, Kansas State University Amy Guptill, Cornell University

Friday, 8 June 2001 3:00-4:30 p.m.

FOOD AND FARM MOVEMENTS

The Idea of Community in American Country Life Gene Wunderlich, Annandale, VA

Culturing Community Open Spaces, Food Security and Development: The Case of New York City Latino Community Gardens Laura Saldívar-Tanaka and Marianne Krasny, Cornell University

Dr. Alexander Milton Ross and the Beginnings of the Canadian Vegetarian Movement Carolyn B. Herzog, University of Guelph

The Unhappiness with the Happy Meal: A History Andrew F. Smith, New School University

Friday, 8 June 2001 3:00-4:30 p.m.

STIRRING UP HISTORY: AN APPLE BUTTER FESTIVAL IN THE AMERICAN MIDWEST-A VIDEO (27

MINUTES)

Lucy M. Long, Bowling Green State University

Friday, 8 June 2001 4:45-6:00 p.m.

COUNCIL/BUSINESS MEETING, AGRICULTURE, FOOD, AND HUMAN VALUES SOCIETY

Chair: Gail W. Feenstra, President, AFHVS, University of California, Davis

Friday, 8 June 2001 4:45-6:00 p.m.

COUNCIL/BUSINESS MEETING, ASSOCIATION FOR THE STUDY OF FOOD AND SOCIETY

Chair: Gary Allen, Vice President, ASFS, The Culinary Institute of America

Friday, 8 June 2001 4:45-6:00 p.m.

RC 40/IATP SYMPOSIUM RECEPTION (location to be announced)

Saturday, 9 June 2001 8:30-10:00 a.m.

PANEL: MAPPING NEW TERRAIN: ACADEMIC TRAINING, INTERDISCIPLINARITY, AND FOOD SCHOLARSHIP

Organizer: Alice Julier, Smith College Presider: Jeffery Sobal, Cornell University

Panelists: Barbara Shortridge, University of Kansas Netta Davis, Boston University Charlotte Biltekoff, Brown University Lucy Long, Bowling Green State University Jennifer Schiff Berg, New York University Karen Karp, Karp Resources, Southold, NY Jeffrey P. Miller, Colorado State University

Saturday, 9 June 2001 8:30-10:00 a.m.

RC 40/IATP SYMPOSIUM: AGRICULTURAL STRUCTURE AND COLLECTIVE ORGANIZATION

Chair: Thomas Gray, U.S. Department of Agriculture, USA

Investigating Land Tenure Australian Evidence Jim McAllister, Central Queensland University, Australia

New Forms of Economic Cooperation in Family Agriculture: The Case of Condominios in Santa Catarina Eduardo Moyano-Estrada, Institute for Advanced Social Studies in Andalusia, Spain Flavio Sacco dos Anjos, Pelotas University, Brazil

Strategically Struggling for "Alternative" Rural Development: Ideas, Identities and Symbols in the Landless Rural Workers' Movement in Rondonia, Brazil Theresa Selfa, Washington State University

Vietnamese State Farm Workers Don't Lose Their Jobs, Their Families Become Farmers Instead: Whose Capital is Being Valorised in the Process? Ingrid Shraner, University of Western Sydney, Australia

Saturday, 9 June 2001 8:30-10:00 a.m.

PANEL: ANTIBIOTIC RESISTANCE, HUMAN HEALTH, AND THE ROLE OF ANIMAL AGRICULTURE

Organizer and Presider: Suzanne T. Millman, The Humane Society of the United States

Panelists:

Suzanne T. Millman, The Humane Society of the United States David Wallinga, Institute for Agriculture and Trade Policy Paul Willis, Willis Free Range Pork Farm, Thornton, IA

Saturday, 9 June 2001 8:30-10:00 a.m.

THEORETICAL ISSUES IN AGRO-FOOD SYSTEM RESEARCH

Rural Studies and the Juridiciation of Social Conflict

Bernardo Sorj, Federal University of Rio de Janeiro

Outline of a Participatory Democratic Model: Critique of the Dominant Agri-Food System and Questions for Alternatives John J. Green, University of Missouri-Columbia

Structure, Agency, and Networks: The Challenge to Methodology Posed by New Agrifood Social Networks Patricia Allen and James A. Murrell, University of California, Santa Cruz

Saturday, 9 June 2001 8:30-10:00 a.m.

PANEL: ASSESSMENT, DIALOGUE, AND ACTION-PLANING AROUND COMMUNITY FOOD SECURITY: LESSONS LEARNED FROM TOMPKINS COUNTY, NEW YORK

Organizer and Presider: Matthew Griffin, Cornell University

Panelists: Ardyth Gillespie, Cornell University Leigh Gantner, Cornell University Helen Howard, Cornell Cooperative Extension of Tompkins County Katherine Asher, Cornell University

Saturday, 9 June 2001 8:30-10:00 a.m.

EMERGING TRENDS IN FARM STUCTURAL CHANGE

Beyond Food: Towards a Multifunctional Agriculture Anne Moxnes Jervell, Norwegian Agricultural Economics Research Institute

Farm Organizational Characteristics and Their Impacts on Pluractive Farming in Wisconsin and Michigan 1978 and 1997 Lisa Ann Geason, Michigan State University Lisa A. Eargle, Francis Marion University

The Difference Marin and Sonoma Make: The Influence of Environment and Place on Dairy Practice in Northern California Sally Fairfax and Greig Guthey, University of California, Berkeley

Saturday, 9 June 2001 10:00-10:15 a.m. HHH Center Atrium

BREAK

Saturday, 9 June 2001 10:30-11:25 a.m. HHH Center Cowles Auditorium

AGRICULTURE, FOOD, AND HUMAN VALUES SOCIETY KEYNOTE ADDRESS

Introduction Gail W. Feenstra, AFHVS President, University of California, Davis

Building a Sustainable Democracy Harry Boyte, University of Minnesota

Saturday, 9 June 2001 11:30 a.m.-12:30 p.m.

COMMUNICATION AND AGRICULTURAL BIOTECHNOLOGY

Newspaper Coverage of Agricultural Biotechnology: An Analysis of a Segmented Public Ann Reisner, University of Illinois at Urbana-Champaign

Communication About Agricultural Biotechnology Within a University-Extension System Leigh Gantner and Ardyth Gillespie, Cornell University

Saturday, 9 June 2001 11:30 a.m.-12:30 p.m.

THE ETHICS OF GM FOODS: CONSUMER ACCEPTABILITY AND CONSUMER ACCEPTANCE

Chair: Richard Haynes, University of Florida

On the Ethical Acceptability of GM Foods: Why "Consumer Acceptance" is the Wrong Criterion Jeffrey Burkhardt, University of Florida

Discussants:

Paul B. Thompson, Purdue University Robert Streiffer, University of Wisconsin, Madison

Saturday, 9 June 2001 11:30a.m.-12:30 p.m.

FOOT AND MOUTH CRISIS VIDEO

Chair: Mark Ritchie, Institute for Agriculture and Trade Policy

Farmers, consumers, and environmentalist in Holland came together for a television special on the foot and mouth crisis and the impact on the entire society that looked at the full range of ethical, social, ecological, and political issues facing urban and rural communities. This session will preview the tape with simultaneous translation into English. This is a powerful, moving look at one of the most dramatic events in modern agriculture history.

Saturday, 9 June 2001 11:30 a.m.-12:30 p.m.

POSTER SESSIONS

A Look at Community Supported Agriculture in Hungary Wynne Wright, University of Minnesota, Morris Kinga Milankovics, Szent Istvan University, Hungary Students at Szent Istvan University and University of Minnesota, Morris

Regionality and Distance in the Food Production System Production Chains Analysis within the Framework of Case Studies based on the Region of Nuremberg Ulrich Ermann, University of Erlangen-Nuremberg, Germany

Participatory Rural Appraisal as an Educational and Research Tool in Urban Community Gardens Rebekah Doyle, Marianne Krasny, and Laura Saldívar-Tanaka, Cornell University

Saturday, 9 June 2001 1:00-2:30 p.m.

FOOD AND EDUCATIONAL INSTITUTIONS

From "Yucky" to "Yummy": Strategies for Multicultural Education in Schools and Communities Fran S. Osseo-Asare, Independent Researcher, BETUMI, Cambridge, MA

It All Began With the Death of a Little Boy Dorothy Duncan, The Ontario Historical Society

Introducing the Food System to Undergraduates: Successes and Challenges in General Education Alison Harmon, The Pennsylvania State University

Analysis of Nutrition Quality Assurance and Marketing Problems at Latvian Schools Aija Melngaile, University of Latvia

Saturday, 9 June 2001 1:00-2:30 p.m.

RC 40/IATP SYMPOSIUM: MAKING ROOM FOR EMERGING FOOD SYSTEMS

Chair: William H. Friedland, University of California, Santa Cruz, USA

The Industrialization of Agriculture and its Impact on Promoting a Sustainable Agriculture System Rick Welsh, Clarkson University, USA Clare Hinrichs, Iowa State University, USA

A Vegetative State: Obstacles to a Viable Organic Agriculture in Puerto Rico Amy Guptill, Cornell University, USA

Sustainability of Rural Communities in a Global Perspective: Constraints and Opportunities Emma Zapata, Marta Chiappe, and Socorro Barrientos Colegio de Postgraduados, Mexico

Feeding the City: Re-examining Local Possibilities in the Global Economy Mustafa Koc, Ryerson Polytechnic University, Canada

Saturday, 9 June 2001 1:00-2:30 p.m.

AGRICULTURE, FOOD, AND RELIGIOUS VALUES

Organizers: Robert Gronski, National Catholic Rural Life Conference Keith Douglas Warner, University of California, Santa Cruz Presider: Robert Gronski, National Catholic Rural Life Conference

Operationalizing Evil: Christian Realism, Liberal Economics, and Industrial Agriculture

Leland L. Glenna, Cornell University

Religious Values and American Agriculture C. Lincoln Johnson, University of Notre Dame

World Hunger, Genetic Engineering, and Christian Moral Responsibility Judith N. Scovile, Northland College

Saturday, 9 June 2001 1:00-2:30 p.m.

TECHNOLOGICAL CHANGE, ALTERNATIVE AGRICULTURE, AND AGROECOSYSTEMS

Decision Making Affects Diversification of Agroecosystems in Northwestern Minnesota Kristen L. Corselius and Steve R. Simmons, University of Minnesota

Balancing Risks: Risk Perceptions and Pest-Management Practices of Michigan "Alternative@ Fruit Growers Win Kurlfink, Michelle Worosz, and Craig K. Harris, Michigan State University

Saturday, 9 June 2001 1:00-2:30 p.m.

CONSUMPTION PRACTICES AND SUSTAINABLY PRODUCED FOODS

The Hidden Motivations of Local Food Customers: Life History Variations by Location and Cohort Britta S. Solan, Iowa State University

Promotion of Sustainably Produced Foods: Customer Response in Minnesota Grocery Stores Ramona Robinson, Chery Smith, and Helene Murray, University of Minnesota Jim Ennis, Midwest Food Alliance

Diet for a Sustainable Planet: Is Vegetarianism the Only Choice? Diane Mayerfeld, Iowa State University Extension

Saturday, 9 June 2001 2:30-3:00 p.m. HHH Center Atrium

BREAK

Saturday, 9 June 2001 3:00-4:30 p.m.

PANEL: TEACHING THE FOOD CHAIN

Organizer and Chair: Daniel Block, Chicago State University

Panelists:

Warren Belasco, University of Maryland-Baltimore County Jack Kloppenburg, University of Wisconsin-Madison Corinna Hawkes and Marion Nestle, New York University Dorothy Blair, Pennsylvania State University

Saturday, 9 June 2001 3:00-4:30 p.m.

RC 40/IATP SYMPOSIUM: GMOS, REGULATION, AND RESISTANCE

Chair: John M. Talbot, Colby College, USA

Social Resistance to GMOs and the Future of the Biotechnology Industry Rachel A. Schurman, University of Illinois at Urbana-Champaign, USA

Regulating GM Technologies: The Case of New Zealand Keiko Tanaka and Joanna Goven, University of Canterbury, New Zealand

Post Festum: The Lotus and the Mud in the Indo-Global Context Stig Toft Madsen, University of Copenhagen, Denmark

Saturday, 9 June 2001 3:00-4:30 p.m.

THEORY AND METHOD IN LOCAL FOOD SYSTEM ANALYSIS

Place, Work and Civic Agriculture: Fields for Cultivation Laura B. DeLind, Michigan State University

Local Food Networks in Washington State: An Historical Analysis of Political Ecological Change in Three Counties Fred Dent, Lucy Jarosz, Raymond A. Jussaume, Jr., Kazumi Kondoh, Joan Qazi, and Theresa Selfa,

## Washington State University

Saturday, 9 June 2001 3:00-4:30 p.m.

SUSTAINABLE AGRICULTURE AND PUBLIC POLICY

Electronic Rulemaking and the Future of Citizen/Government Interaction Stuart W. Shulman, Drake University

The Gorilla Goes to the Farm: How the EPA Learned About Agriculture in Washington State Keith Douglass Warner, University of California, Santa Cruz

The Fairness of Special Claims on Food Labels Amanda Wolf Victoria, University of Wellington, New Zealand

Saturday, 9 June 2001 3:00-4:30 p.m.

THE AGRICULTURAL SUSTAINABILITY MOVEMENT: REFLECTIONS ON ITS HISTORY AND FUTURE PROSPECTS

Is Silence Sustainable? Sustainable Agriculture's Treatment of Race and Ethnicity Kaelyn Stiles, University of Wisconsin-Madison

The New Hold: Liberty Hyde Bailey's Prophetic Outlook on Sustainability in Agriculture Scott J. Peters, Cornell University Paul A. Morgan, West Chester University

Saturday, 9 June 2001 4:45-6:00 p.m.

JOINT BUSINESS MEETING, AGRICULTURE, FOOD AND HUMAN VALUES SOCIETY AND ASSOCIATION FOR THE STUDY OF FOOD AND SOCIETY

Chairs: Gail W. Feenstra, AFHVS President, University of California Davis Gary Allen, ASFS Vice President, The Culinary Institute of America

Saturday, 9 June 2001 4:45-6:00 p.m.

RC 40/IATP SYMPOSIUM: KEYNOTE ADDRESS

Beyond Sustenance Mark Ritchie, Executive Director, Institute for Agriculture and Trade Policy

Saturday, 9 June 2001 6:45 p.m. McNamara Alumni Center Oak Street and University Avenue, East Bank Campus

No-host reception: 6:45 p.m.

Dinner: 7:30 p.m. (ticket must be purchased at the time of registration)

The conference banquet will feature delicious, locally grown foods. The banquet will be held at the new McNamara Alumni Center, located on the East Bank Campus of the University of Minnesota (across the Mississippi River from the HHH Center). This beautiful new building serves as a major entryway to the University. D'Amico Catering, which will prepare the banquet meal using locally raised produce, has received numerous awards and mentions, particularly for their imaginative food.

Sunday, 10 June 2001 8:30-10:00 a.m.

ETHNICITY AND FOODWAYS, I

Is It Border Cuisine, or Merely a Case of NAFTA Indigestion? Richard W. Ryan, San Diego State University

When the Other Bites Back Krishnendu Ray, Culinary Institute of America

Journey From the Valley of Heart's Delight to Silicon Valley: A Pilgrimage of Food and Ethnicity Wanda L. Sisnroy, Vermont College of Norwich University

Jewish Iconic Foods of New York Jennifer Schiff Berg, New York University

Sunday, 10 June 2001 8:30-10:00 a.m. THE WORLD TRADE ORGANIZATION, TRADE POLICY, AND FOOD CONFLICTS

Food Safety, International Trade, and History Repeated Justin Kastner and Douglas Powell, University of Guelph

In Between Biodiversity Conservation and Intellectual Property Rights: An Analysis of the Economic Motives of TRIPs and the Implementation of Sui Generis Systems Ariane Le Roy, Paris, France

Codex and the Public Interest: The Perceptions of Non-Governmental Organisations and the International Governance of Food David Barling, Thames Valley University, UK

What Is "Equivalence" in Food Safety Inspection? The Codex Alimentarius Commission Decides Steve Suppan, Institute for Agriculture and Trade Policy

Sunday, 10 June 2001 8:30-10:00 a.m.

RESEARCH ON THE POLITICAL ECONOMY OF AGRO-FOOD SYSTEMS

The Contested Terrain of Regulating the Global Fisheries: The Case of Individual Transfer Quotas Douglas H. Constance, Sam Houston State University

Banana Wars: Corporate Nationalisms Test Labor Internationalism Henry J. Frundt, Ramapo College

De/Reconstruction of Vaguely Defined Property Rights, Within Neoclassical Discourse, and Cooperative Finance

Thomas W. Gray, Rural Business--Cooperative Service, U.S. Department of Agriculture

Sunday, 10 June 2001 8:30-10:00 a.m.

CONCEPTUALIZING THE FOOD CHAIN: BRINGING TOGETHER PRODUCTION AND CONSUMPTION

Organizer and Presider: Daniel Ralston Block, Chicago State University

Consumers, Producers, and Regulation Up and Down the Food Chain Daniel Ralston Block, Chicago State University

A Political Economy of the American Food System Bill Whit, Grand Valley State University

From Thing to Food: The Eating Process and Practice of UK Organic Food Producers Emma Roe, University of Bristol, UK

Discussant: Jeffery Sobal, Cornell University

Sunday, 10 June 2001 8:30-10:00 a.m.

SUSTAINABLE AGRICULTURE AND BIOTECHNOLOGY: PARADIGMS AND DISCOURSES

Genetically Modified Talk: The Dialogics of New Zealand's Royal Commission on GM Michael M. Bell, Iowa State University Hugh Campbell, University of Otago, New Zealand

Beyond GMOs? New Directions in the Discursive Struggle Between Molecular Biology and Sustainable Agriculture Frederick H. Buttel, University of Wisconsin, Madison

Moral Economy: Peasant Perspectives for Agricultural and Food Ethics Carol J. Manahan, Graduate Theological Union

Sunday, 10 June 2001 8:30-10:00 a.m.

PANEL: CIVIC AGRICULTURE: EVOLVING MUTUALLY SUPPORTIVE RELATIONSHIPS AMONG COMMUNITIES AND AGRICULTURAL PRODUCERS

Organizer and Presider: Marcy Ostrom, Washington State University

Panelists: Thomas A. Lyson, Cornell University Sharon Lezberg, University of Wisconsin-Madison Marcy Ostrom, Washington State University Raymond Jussaume, Jr., Washington State University

Sunday, 10 June 2001

# 10:30-12:00 Noon

ETHNICITY AND FOODWAYS, II

Traditional Dishes of Minnesota: Not Just Jell-O and Hot Dishes Barbara G. Shortridge, University of Kansas

Mongolian Foods and Recipes: A Chinese Culinary Heritage, Yuan to Yesterday. Jacqueline M. Newman, Queens CollegeCUNY

Student Discovery of Ethnic Foodways: Somali in Minnesota Diane Veale Jones, College of Saint Benedict/Saint John's University

Sunday, 10 June 2001 10:30-12:00 Noon

PANEL: DELIBERATE DIETS: PRACTICES, PARTNERSHIPS, AND POLICIES TO ENHANCE LOCAL FOOD SYSTEMS THROUGH FOOD CHOICES Co-Sponsored by NE-185

Organizer: Jennifer Wilkins, Cornell University

Panelists: Elizabeth Barham, University of Missouri Columbia Anne C. Bellows, Cook College, Rutgers State University of New Jersey Joan Thomson, Pennsylvania State University Christian Peters, Cornell University.

Sunday, 10 June 2001 10:30 a.m.-12:00 Noon

FOOD RISKS AND FOOD SCARES

The BSE Crisis in Europe and the Agri-Food System, With Special Emphasis on France Françoise Plet, Université de Paris 8

Food Safety Information: What Does the Michigan Food Industry Have to Say? Toby A. Ten Eyck and Ken Williment, Michigan State University

Sunday, 10 June 2001 10:30 a.m.-12:00 Noon

STUDIES IN THE STRUCTURE OF AGRO-FOOD COMMODITY CHAINS

Tangled Routes: The Journey of the Corporate Tomato Deborah Barndt, York University, Canada

Food Miles and Fossil Fuels: An Iowa Perspective on How Far Food Travels, Fuel Consumption, and Greenhouse Gas Emissions Richard Pirog, Iowa State University Kamyar Enshayan, University of Northern Iowa

It's NOT Just Beets, Rutabagas and Potatoes: Rebuilding a Local Food System in an Unlikely Climate Okey Ukaga, University of Minnesota

Sunday, 10 June 2001 10:30 a.m.-12:00 Noon

NEW PERSPECTIVES ON FOOD SECURITY AND INSECURITY

Food Insecurity as Market Failure Cecilia Rocha, Ryerson University, Canada

The Development of Guidelines for Implementing Information Technology to Promote Food Security Stephen Gareau, North Carolina A&T State University

Food Insecurity Among Three Populations Receiving Food Assistance in San Diego, California A. Spindler and M. Ambrose, San Diego State University

The Food and Demographic Situation in Latvia in the Transition Period of Restoring the Market Economy after 1990 I. Skards and I. Karlsone University of Latvia

About the Agriculture, Food, and Human Values Society

The Agriculture, Food, and Human Values Society (AFHVS) was founded in 1987 as an organization of professionals dedicated to the study of values-related issues associated with the production, distribution, and consumption of food, fiber, and natural resources.

AFHVS grew out of a series of W.K. Kellogg Foundation-supported projects to promote interaction between liberal arts and agricultural disciplines. From a base of philosophers, sociologists, and anthropologists, AFHVS has grown to include natural scientists, activists, and practitioners in areas ranging from agricultural production and social science to nutrition policy and the humanities. The Society continues to promote linkages among scholars and practitioners working in cross-disciplinary studies in the broad areas of food, agriculture, and rural studies.

AFHVS promotes research on and open discussion of such questions as the sustainability of modern food production practices, the benefits and risks of modern agricultural technologies, and the factors affecting food security in developed and developing countries. AFHVS also provides a forum for examining the ethical and value issues that underlie various visions of food and agricultural systems, and it offers members the opportunity to meet and discuss programs and research ideas of common interest.

AFHVS encourages participation by the growing community of researchers and professionals exploring alternative visions of the food system, including regional food policies, community-supported agriculture, sustainable agriculture, and participatory approaches to international agricultural research and development.

Benefits of AFHVS membership include reduced registration fees at the Society's annual meeting; a subscription to Agriculture and Human Values, the Society's quarterly journal; the opportunity to participate in the annual business meeting and hold office in AFHVS; and participation in a diverse group of active scholars and professionals dedicated to understanding issues of critical importance to the future of global society.

AFHVS' website <www.clas.ufl.edu/users/rhaynes/afhvs/> contains information on the Society's activities, publications, previous and future meetings, and links to related websites.

AFHVS welcomes students in all of its activities. Students are encouraged to take advantage of reduced membership rates and annual meeting registration fees.

For further information about AFHVS and its publications, contact Richard Haynes, AFHVS executive secretary and editor of Agriculture and Human Values; Department of Philosophy, University of Florida, P.O. Box 118545, Gainesville, FL 32611-8545; Phone: (352) 392-2084, x301; FAX: (352) 378-0386 or (352) 392-5577; e-mail: rphaynes@ufl.edu.