



Agriculture, Food & Human Values

P.O. Box 118545
Gainesville, FL 32611

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Agriculture, Food, and Human Values
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"Crossing Borders: Food and Agriculture in the Americas" Agriculture, Food, and Human Values Society (AFHVS) Association for the Study of Food and Society (ASFS) The Food Choice Group 1999 Joint Meetings 1999 Program

"Crossing Borders: Food and Agriculture in the Americas"

Agriculture, Food, and Human Values Society (AFHVS)

Association for the Study of Food and Society (ASFS)

The Food Choice Group

1999 Joint Meetings

Conference Activities

THURSDAY, JUNE 3

3:00 8:00 p.m., Room L166, Conference registration

Pre-conference Tours

1. A Taste of Historic Toronto 8:45 a.m. - 6:00 p.m.
2. A Food and Agricultural Tour of the Niagara Region -- 7:45 a.m. 6:00 p.m.

Reception and Cash Bar

6:30 p.m. 8:00 p.m., Room A-250

Food and Stories

Food by Field to Table, Stories by Focus on Food participants,

both programs of

FoodShare Metro Toronto.

3. PRESIDENTIAL ADDRESSES

8:00 9:00 p.m., Room L72

Welcome and Introductions

Jennifer Welsh,

Toronto Food Security Network and

Director, School of Nutrition, Ryerson Polytechnic University

Addresses

Frederick H. Buttel, University of Wisconsin, AFHVS President,

The future of Western agricultures: social forces, social movements, social needs

William Whit, Grand Valley State University, ASFS President

A decade of ASFS Newsletters: Trends and Controversies

FRIDAY, JUNE 4, 1999,

Friday, 7:00 8:30 a.m.

4. AFHVS Business/Planning Meeting

5. ASFS Business/Planning Meeting

Friday, 8:00 a.m. 4:00 p.m. Registration

Friday, 9:00 10:00 a.m.

6. KEYNOTE ADDRESS

THE FLAVOURS OF CANADA FROM FIELD TO TABLE

Anita Stewart, Canadian food writer and journalist, Elora, Ontario

Friday, 10:00 10:30 a.m. Break with Refreshments (Field to Table)

Friday, 10:30 a.m. 12:00 p.m. Concurrent Sessions

7. PANEL: COOKBOOK COLLECTIONS OUR CONSUMING PAST

Organizer: Jo Marie Powers, Hotel & Food Administration, University of Guelph, Guelph, Ontario, Canada

Moderator: Tim Sauer, University of Guelph Library, University of Guelph, Guelph, Ontario, Canada

Panelists: Elizabeth Driver, Massey College, University of Toronto, Toronto, Canada; Barbara Haber, Schlesinger Library, Radcliffe College, Cambridge, Massachusetts, USA; and David E. Schoonover, University of Iowa Libraries Special Collections, Iowa City, Iowa, USA

8. DIETARY CHOICES

Moderator: Judy Paisley, School of Nutrition, Ryerson Polytechnic University

MAKING CHOICES THAT BALANCE OUR LIVES: AN EXAMINATION OF MEANINGS AND BELIEFS ABOUT EATING FRUITS AND VEGETABLES

Judy Paisley, School of Nutrition, Ryerson Polytechnic University, Toronto, Ontario, Canada; Kerry Daly and Judy Sheeshka, Family Relations and Applied Nutrition, University of Guelph, Guelph, Ontario, Canada

COMPARISON OF DIETARY PRACTICES AND PERCEPTIONS OF RURAL AND URBAN ADOLESCENTS AND YOUNG ADULTS

Ruth Anne Foote, Beverly J. Keil, Linnette Goard, Cindy Oliveri and Alma Saddam, Ohio State

University Extension, Celina, Ohio, USA

TOO SKINNY OR VIBRANT AND HEALTHY? - WEIGHT MANAGEMENT IN THE VEGETARIAN MOVEMENT

Donna Maurer, Department of Sociology, Cornell University, Ithaca, New York, USA

9. FOOD RIGHTS

Moderator: Kenneth Dahlberg, Department of Political Science, Western Michigan University

RE-CONSIDERING RIGHTS LANGUAGE IN THE ARGUMENT FOR FOOD SECURITY IN CANADA

Elaine Power, Department of Public Health Sciences, University of Toronto, Toronto, Ontario, Canada

EXPOSING VIOLENCE: RECONCEPTUALIZING FOOD RIGHTS WITHIN WOMEN'S HUMAN RIGHTS THEORY

Anne C. Bellows, CRCEES, Rutgers University, New Brunswick, New Jersey, USA

10. CROSSING BORDERS: SUSTAINABLE PRODUCTION

Moderator: Michael Hamm, Dept. Of Nutritional Sciences, Rutgers University

POVERTY, PROFITS AND POISON: THE POLITICAL ECOLOGY OF STRAWBERRIES IN CALIFORNIA.

Patricia Allen, Center for Agroecology and Sustainable Food Systems, University of California Santa Cruz, California, USA

NOCUTZEPO: AN EXAMPLE OF ECONOMIC AND POLITICAL CRISIS FOR UAIM IN MEXICO AND A WINDOW TO SUSTAINABILITY IN CHICKEN PRODUCTION

Maria de Lourdes Barón León and María del Pilar Angón Torres, Universidad Autónoma Chapingo, Mexico

THE SUSTAINABILITY OF BEEF PRODUCTION IN THE UNITED STATES: IMPLICATIONS FOR PRODUCERS AND CONSUMERS

Cornelia Butler Flora and Mara Fridell, North Central Regional Center for Rural Development, Iowa State University, Ames, Iowa, USA

11. CONCENTRATION AND COORDINATION OF THE GLOBAL FOOD SYSTEM sponsored by Research Committee 40 of the International Sociological Association

Organizer: Douglas H. Constance, (Dept. of Sociology, Sam Houston State University)

Moderator: Alessandro Bonanno (Dept. of Sociology, Sam Houston State University)

ECO-REGULATION OF THE GLOBAL FISHERIES: INNOVATIVE COALITIONS BETWEEN TNCS AND TNEOS

Douglas H. Constance and Alessandro Bonanno, Department of Sociology, Sam Houston State University, Huntsville, Texas, USA

POWER, DEMOCRACY AND CONSOLIDATION IN THE FOOD AND AGRICULTURE SYSTEM

William Heffernan, Mary Hendrickson and Robert Gronski, Department of Rural Sociology, University of Missouri-Columbia, Columbia, Missouri, USA

THE WORLD STEER IN A NAFTA CONTEXT

William Heffernan, Department of Rural Sociology, University of Missouri, Columbia, Missouri, USA

Friday, 12:00 1:00 p.m. Concurrent Sessions

12. CROSSING BORDERS: CANADIAN FOODS AND FOODWAYS

Moderator: Amy Bentley, Department. of Nutrition and Food Studies, New York University

CROSSING BORDERS: IT ALL BEGAN WITH TEA!

Dorothy Duncan, The Ontario Historical Society, Toronto, Ontario, Canada

PIRATES, PLAGIARISTS AND INFILTRATORS: TWO CENTURIES OF COOKBOOK RECIPROCITY

Mary Williamson, Graduate Dept. of Art History, York University, Toronto, Ontario, Canada

13. FOOD EDUCATION AND PROGRAMS

Moderator: Audrey A. Spindler, Department of Exercise and Nutritional Sciences, San Diego State University

A QUALITATIVE ANALYSIS OF FOOD AND NUTRITION PROGRAMS IN LOW INCOME COMMUNITIES: BENEFITS AND BARRIERS

H. Gayle Edward and Susan Evers, Dept. of Family Relations and Applied Nutrition, University of Guelph, Guelph, Ontario, Canada

THE FOOD SYSTEM: BUILDING YOUTH AWARENESS THROUGH INVOLVEMENT, AN EDUCATOR'S GUIDE

Alison Harmon and Audrey Maretzki, Department of Food Science, The Pennsylvania State University, State College, Pennsylvania, USA

14. FOOD SECURITY CASE HISTORIES

Moderator: Valerie Tarasuk, Department of Nutritional Sciences, Faculty of Medicine, University of Toronto

RECIPES FOR HUNGER: DIETARY COPING STRATEGIES AMONG PATRICENTRIC AND MATRICENTRIC HOUSEHOLDS IN THE AFRICAN-ECUADORIAN HIGHLANDS

Moreno-Black, G. and C. Gueron-Montero, Department of Anthropology, University of Oregon, Eugene, Oregon, USA

INTERNATIONAL FOOD SECURITY: PROSPECTS FOR THE NORTH AMERICAN GREAT PLAINS REGION

Rolfe, J. Terry, Resource Management and Environmental Studies, University of British Columbia, Vancouver, British Columbia, Canada

15. OLD AND NEW PERSPECTIVES ON FOOD AND AGRICULTURE

Moderator: Norman Goodyear, Department of Plant Science, Nova Scotia Agricultural College

TWO GENERATIONS OF FOOD PRESERVERS: CHANGING PROFILES, CHANGING VALUES

Catherine Reid, School of Rural Extension Studies, College of Environmental Design and Rural Development, University of Guelph, Guelph, Ontario, Canada

OF BURIED WATERSHEDS AND DISAPPEARING FERTILITY: TORONTO'S TADDLE CREEK IN THE CONTEXT OF FOOD PRODUCTION

Eduard Sousa, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada

16. AN INFORMAL CONVERSATION ABOUT DEMOGRAPHIC ETHICS

Organizer: Gene Wunderlich, retired, USDA Economic Research Service

Friday, 1:00 6:00 p.m.

17. FOOD SECURITY TOUR OF TORONTO FOOD PROJECTS

Friday, 1:00 2:30 p.m. Concurrent Sessions

18. PANEL: FROM NONFOOD TO FOOD: THE SOCIAL INVENTION OF NEW FOODS

Organizer and Moderator: Warren Belasco, American Studies Department, University of Maryland Baltimore County, Baltimore, Maryland, USA

Panelists: Warren Belasco; Amy Bentley, Department of Nutrition and Food Studies, New York University, New York, New York, USA; Jane Dusselier, Yonkers, New York, USA; and Anne Murcott, South Bank University, London, UK

19. FOOD AND SPECIFIC SUBSTANCES

Moderator: Ann A. Hertzler, Human Nutrition, Foods and Exercise Dept., Virginia Polytechnic Institute and State Univ.

PSYCHO-SOCIAL DETERMINANTS OF THE INTAKE OF VITAMIN D SUPPLEMENTS AMONG ELDERLY PEOPLE

Patricia Van Assema and Yvonne Engels, Department of Health Education and Promotion, Maastricht University, Maastricht, The Netherlands

DEVELOPMENT OF A FFQ FOR FOLATE

S. Salzedo-Villa and A. A. Spindler, Department of Exercise and Nutritional Sciences, San Diego State University, San Diego, California, USA.

SALT IN THE AMERICAS AN OVERVIEW

Sandra P. Frankmann, University of Southern Colorado, Pueblo, Colorado, USA

20. ETHICAL ISSUES IN FOOD AND AGRICULTURE

Moderator: Jeffrey Burkhardt, Food and Resource Economics, University of Florida

TEACHING AGRICULTURAL ETHICS A SURVEY

Robert L. Zimdahl, Dept. of Bioagricultural Science and Pest Management, Colorado State University, Fort Collins, Colorado, USA

THE RIGHTS OF ANIMALS, PLANTS AND NON-LIVING SYSTEMS: TOWARD A UNIFIED VIEW OF CONNECTIVITY AND STANDING AMONG HUMANS AND NON-HUMANS

Charles V. Blatz, Department of Philosophy, The University of Toledo, Toledo, Ohio, USA

TRUST US: THE SUPERMARKET AS A MORAL SPACE

Thomas H. Frank, Food Industry Management, Distance Education Program, Cornell University, Ithaca, New York, USA

21. A SUSTAINABLE SOCIETY

Moderator: Joan Dye Gussow, Columbia University

PATRIARCHY AND AGRICULTURE: A LONG ECOLOGICAL PERSPECTIVE

Harriet Friedmann,

Department of Sociology, University of Toronto, Toronto, Ontario, Canada

COMMUNITY FOOD SYSTEMS AND SUSTAINABLE DEVELOPMENT: LINKAGE OF LANGUAGE, ADOPTION OF CONCEPTS.

Michael Hamm, Dept. Of Nutritional Sciences, Rutgers University, New Brunswick, New Jersey, USA
and Anne Bellows, Dept. of Geography, Rutgers University, New Brunswick, New Jersey, USA.

EDIBLE CONNECTIONS, A FOOD COMMUNICATIONS FORUM: CHANGING THE WAY WE TALK ABOUT FOOD, FARM, AND COMMUNITY

Audrey Maretzki, Joan Thomson, Department of Food Science, The Pennsylvania State University,
and Stuart Nunnery, Campaign for Food Literacy, Philadelphia, Pennsylvania, USA

22. FOOD AND AGRICULTURE EDUCATION PROGRAMS

Moderator: Kate Clancy, Henry A. Wallace Institute for Alternative Agriculture

WHICH STAKEHOLDERS? WHOSE AGENDA? LOCAL ANALYSIS OF ENVIRONMENTAL CONFLICT AS THE BASIS FOR ONTARIO ENVIRONMENTAL FARM PLAN PROGRAM

Nancy Grudens-Schuck, Department of Education, Cornell University, Ithaca, New York, USA

THE LANSING COMMUNITY FOOD SYSTEM PROJECT CHILDREN'S PARTICIPATION IN INCREASING COMMUNITY AWARENESS

Jennifer Wilkins, Marcia Eames-Sheavly, and Shannon Hayes, Division of Nutritional Sciences,
Cornell University, Ithaca, New York, USA

Friday, 2:30 6:00 p.m.

23. WORKSHOP: AN INTERACTIVE VIDEO WORKSHOP: THE GLOBAL FOOD PUZZLE: WHERE DO YOU FIT INTO THE PICTURE?

Organizers: Deborah Barndt and Anuja Mendiratta, Faculty of Environmental Studies, York
University, Toronto, Ontario, Canada

Friday, 2:30 6:00 p.m.

24. PANEL: THE AGRARIAN ROOTS OF PRAGMATISM

Organizer and Moderator: Paul B. Thompson, Department of Philosophy, Purdue University, West
Lafayette, Indiana, USA

Panelists: Jeffrey Burkhardt, Food and Resource Economics, University of Florida, Gainesville,
Florida, USA; James Campbell, Department of Philosophy, University of Toledo, Toledo, Ohio, USA;
Richard Hart, Department of Philosophy, Bloomfield College, Bloomfield, New Jersey, USA; Paul B.
Thompson, Department of Philosophy, Purdue University, West Lafayette, Indiana, USA; and Gene
Wunderlich, retired, USDA Economic Research Service

Friday, 2:30 4:00 p.m. Concurrent Sessions

25. ROUNDTABLE: REASONS FOR EATING: INFORMAL DISCUSSION AMONG INTERDISCIPLINARY FOOD BEHAVIOR SCIENTISTS

Organizer: Christine S. Wilson, Center for Human Nutrition, Johns Hopkins School of Tropical
Hygiene, Baltimore, Maryland, USA

Moderators: Christine S. Wilson and John W. Bennett, Department of Anthropology, Washington University, St. Louis, Missouri, USA

26. FOOD AND THE ARTS

Moderator: William Whit, Sociology Department, Grand Valley State Univ.

ORDERING THE MENU: A TASTE OF THE LINGUISTIC SYSTEM OF RESTAURANT MENUS

Mitchell Davis, The James Beard Foundation & Department of Nutrition and Food Studies, New York University, New York, New York, USA

PICTORIAL DIALOGUING ON THE SUBJECT OF FOOD

Neil Lambert, Centre for Human Nutrition, Northern General Hospital, Sheffield, AU; Chris Wood, Centre for Psychotherapeutic Studies, University of Sheffield, Sheffield, AU; and Margo E. Barker, Centre for Human Nutrition, Northern General Hospital, Sheffield, AU

INTERPRETING EXPRESSIONS OF BELIEFS ABOUT EATING IN EVERYDAY LANGUAGE

Catherine Hauchecorne, Graduate Division of Educational Research/Community Rehabilitation Studies, University of Calgary, Calgary, Alberta, Canada

27. CHANGING DIETARY BEHAVIOURS

Moderator: Debra A. Zellner, Dept. of Psychology, Shippenburg Univ.

A COMPARISON OF VIEWS OF TYPE 2 DIABETES MELLITUS PATIENTS AND DIABETES EDUCATORS ABOUT BARRIERS TO DIET AND EXERCISE.

Jill Armstrong Shultz, Department of Food Science & Human Nutrition, Washington State University, Pullman, Washington, USA; Maureen A. Sprague, Washington State University; Laurel J. Branan, University of Idaho; Suzanne Lambeth, Pullman Memorial Hospital, Pullman, Washington, USA; and Virginia N. Hillers, Washington State University

EFFECTS OF ENVIRONMENTAL INTERVENTIONS IN WORKSITE CAFETERIAS AIMED AT CHANGING DIETARY BEHAVIORS

Ingrid Steenhuis and Patricia Van Assema, Department of Health Education and Promotion, Maastricht University, Maastricht, The Netherlands

DIFFERENCES IN USE AND IMPACT OF COMPUTER-TAILORED DIET FEEDBACK BETWEEN SUBJECTS IN DIFFERENT STAGES OF CHANGE FOR FAT REDUCTION.

Johannes Brug, Health Psychology, Faculty of Social Sciences, Netherlands Open University, The Netherlands, and Patricia Van Assema, Health Education, Maastricht University, Maastricht, The Netherlands

28. PANEL: REGIONAL FOOD

Organizer and Moderator: William T. Vorley, Institute for Agriculture and Trade Policy, Minneapolis, Minnesota, USA

Panelists: Jean Steckle, Steckle Heritage Farm, Kitchener, Ontario, Canada; Sharon Burke, Agriculture and Agri-Food Canada, Guelph, Ontario, Canada; and William T. Vorley, Institute for Agriculture and Trade Policy

29. CSARE PANEL: PUBLIC INTEREST RESEARCH: RECONNECTING SCIENCE WITH AN ACTIVE CITIZENSHIP

Organizer and Moderator: Kim Leval, Research and Technology in Public Policy and Consortium for Sustainable Agriculture Research (CSARE), Eugene Oregon, USA

Panelists: Carolyn Raffensperger, Science and Environmental Health Network (SEHN), Cleveland,

North Dakota, USA; Dana Jackson, Land Stewardship Project, White Bear Lake, Minnesota, USA; and Scott Peters, University of Minnesota Extension Service, St. Paul, Minnesota, USA

Friday, 4:00 4:30 p.m. Break

Friday 4:30 6:00 p.m. Concurrent Sessions

30. PANEL: THE MATERIAL AND THE SYMBOLIC: WOMEN, ETHNICITY, RACE, CLASS AND COOKING AND EATING

Organizer and Moderator: Arlene Avakian, Women's Studies, University of Massachusetts/Amherst, Amherst, Massachusetts, USA

Panelists: Arlene Avakian, Netta Davis, American Studies Program, Boston University, Boston, Massachusetts, USA; and Barbara Haber, Schlesinger Library, Radcliffe College, Cambridge, Massachusetts, USA

31. FOOD AND CULTURE

Moderator: Gladys Earl, Food and Nutrition Dept., Univ. of Wisconsin-Stout

APPLE BUTTER IN NORTHWEST OHIO: FROM HISTORY TO HERITAGE

Lucy M. Long, Department of Popular Culture, Bowling Green State University, Bowling Green, Ohio, USA

CHINA'S FUJIAN PROVINCE: CUISINE AND CULTURE

Jacqueline M. Newman, Family, Nutrition, and Exercise Sciences Department, Queens College, CUNY, Flushing, New York, USA

"GET YOUR PEANUTS, POPCORN, AND CRACKER JACK HERE!" THE INVENTION AND GLOBALIZATION OF AMERICAN SNACK FOOD

Andrew F. Smith, Author, New York, New York, USA

32. THE MEANING OF MEALS

Moderator: P. Pliner, Department of Psychology, University of Toronto at Mississauga

THE EFFECTS OF MEALTIME CUES ON PERCEPTIONS OF OTHER PEOPLE'S HUNGER

Yolanda Martins and P. Pliner, Department of Psychology, University of Toronto at Mississauga, Mississauga, Ontario, Canada

NOT AT THE TABLE: AN ETHNOGRAPHY OF FEEDING CHILDREN BY GASTROSTOMY TUBE

Ester Ignagni, Department of Nutritional Sciences, Faculty of Medicine, University of Toronto, and Heather MacLean, Centre for Research in Women's Health, Women's College Hospital and Department of Nutritional Sciences, University of Toronto, Toronto, Ontario, Canada

MEALS AND MODERN EVERYDAY LIFE IN THE NORDIC COUNTRIES: THEIR COURSE AND CONTEXT

Lotte Holm, Research Department of Human Nutrition, Copenhagen, Denmark; Unni Kjaernes, National Institute for Consumer Research, Oslo, Norway; Johanna Mäkelä; Institute of Sociology, Helsinki University, Helsinki, Finland; Jukka Gronow, Institute of Sociology, Helsinki University, Helsinki, Finland; Marianne Pipping Ekström, Department of Home Economics, Göteborg University, Gothenburg, Sweden; Ellen Bjoerkum, National Institute for Consumer Research, Oslo, Norway; and Anders Nyberg, National Institute for Consumer Research, Oslo, Norway

33. SUSTAINABLE AND LOCAL FOOD SYSTEMS

Moderator: Mora Campbell, Faculty of Environmental Studies, York University

ORGANIC AGRICULTURE IN THE NEW MILLENNIUM

Michael R. O'Flaherty, Department of Anthropology, University of Toronto, Toronto, Ontario, Canada

NOURISHING DEVELOPMENT: THE HISTORICAL CONTEXT OF THE SUSTAINABLE FOOD SYSTEM MOVEMENT IN PUERTO RICO

Amy E. Guptill, Department of Rural Sociology, Cornell University, Ithaca, New York, USA

BETWEEN RHETORIC AND REALITY: ZERO TILLAGE, ORGANIC FARMING AND SUSTAINABLE AGRICULTURE IN SASKATCHEWAN

Mary Beckie, Dept. of Soil Science, University of Saskatchewan, Saskatoon, Saskatchewan, Canada

34. ENVIRONMENTAL ISSUES

Moderator: Mary Nelson, Division of Nutritional Sciences, Cornell Univ.

URBAN ECOSYSTEM IN SLUMS OF DHAKA CITY, BANGLADESH

Maahbuba Kaneez Hasna, IDRC, Ottawa, Canada.

ENVIRONMENTAL MEDIATION AND ATTITUDINAL CHANGE: THE CASE OF THE NEW YORK CITY WATERSHED

Leland Glenna, Max J. Pfeffer and J.M. Stycos, Dept. of Rural Sociology, Cornell University, Ithaca, New York, USA

DOWN IN THE DUMPS: ANALYZING A COUNTY FOOD WASTE STREAM

Mary Nelson, Jeffery Sobal and Thomas A. Lyson, Division of Nutritional Sciences and Department of Rural Sociology, Cornell University, Ithaca, New York, USA

Friday, 6:00 8:00 p.m.

35. BOOK LAUNCH

For Hunger-proof Cities: Sustainable Urban Food Systems, Mustafa Koc, Rod MacRae, Luc J.A. Mougeot and Jennifer Welsh, Eds. Ottawa: IDRC Books, 1999.

Real Food for a Change by Wayne Roberts, Rod MacRae and Lori Stahlbrand. Toronto: Random House Canada, 1999.

Women Working the NAFTA Food Chain: Women, Food, and Globalization, Deborah Barndt (ed.) Toronto: Second Story Press, 1999.

Friday, 6:00 7:30 p.m.

36. CSARE member gathering for connections and fun. Look for location at CSARE table in registration area.

SATURDAY, JUNE 5, 1999

Saturday, 8:00 a.m. 4:00 p.m. Registration

37. FOOD FLICKS: 9:00 a.m. 1:00, 2:30 5:00 p.m.

38. POSTERS: 10:00 a.m. 4:00 p.m. (see listing in back of program)

39. EXHIBITS: 10:00 a.m. 4:00 p.m.

Saturday, 8:45 a.m. 12:00 p.m.

40. CSARE WORKSHOP: INSTITUTIONAL CHANGE TRAINING

Organizer: Kim Leval, Research and Technology in Public Policy and Consortium for Sustainable Agriculture Research (CSARE), Eugene Oregon, USA

Facilitator: Duane Dale, DFD Associates Consulting, Amherst, Massachusetts

Saturday, 8:45 10:15 a.m. Concurrent Sessions

41. CROSSING BORDERS: ETHNICITY

Moderator: Dorothy Duncan, The Ontario Historical Society, Toronto

THEORISING ETHNICITY AND NATIONALITY IN FOOD AND EATING: EXAMPLES FROM BRITAIN AND SWEDEN

Anne Murcott, South Bank University, London, UK, and Sören Jansson, Södertöns Högskola, Stockholm, Sweden

MEALS, MIGRATION AND MODERNITY: DOMESTIC COOKING AND BENGALI-AMERICAN ETHNICITY IN THE U.S.

Krishnendu Ray, The Culinary Institute of America, Hyde Park, New York, USA

MIDWESTERN CUISINE

Barbara G. Shortridge, Department of Geography, University of Kansas, Lawrence, Kansas, USA

42. FOOD CHOICE IN THE YOUNG

Moderator: Yolanda Martins, Department of Psychology, University of Toronto at Mississauga

BRITISH STUDENT ATTITUDES TOWARDS HEALTH AND EATING

D. Marshall, The University of Edinburgh Management School, Edinburgh, Scotland; D. P. Falk, University of Helsinki, Finland; and D. Lupton, Charles Stuart University, Australia

FOOD CHOICE CRITERIA IN ELEMENTARY SCHOOL AGE CHILDREN INCORPORATING ECOLOGICAL CONCERNS

Ana Islas, Isobel Contento, Pamela Koch, Sumi Hagiwara and Angela-Calabrese-Barton, Teachers College, Columbia University, New York, USA

YOUNG PEOPLE'S PARTICIPATION IN RESEARCHING FOOD CHOICE WITHIN RESIDENTIAL CARE INSTITUTIONS IN THE UK

Ann Hobbiss, Claire Calvert and Lindsay Collins, Clinical Epidemiology Research Unit, The Management Centre, University of Bradford, UK,

43. PERSPECTIVES ON FOOD SECURITY

Moderator: Valerie Tarasuk, Department of Nutritional Sciences, Faculty of Medicine, University of Toronto

TOWARD A RECONCEPTUALIZATION OF FOOD SECURITY: CONTRIBUTIONS FROM OTHER PERSPECTIVES

Laura S. Sims, Tufts University Center On Hunger And Poverty, Medford Massachusetts, USA

DOES CHARITY UNDERMINE RIGHTS? PUBLIC AND CHARITABLE FOOD ASSISTANCE IN THE UNITED STATES

Janet Poppendieck, Hunter College, New York, New York, USA

MAPPING NATIONAL FOOD SECURITY IN THE AMERICAS

Bruce Currie-Alder, Environmental Science and International Development, Trent University, Peterborough, Ontario, Canada

44. URBAN FOOD SYSTEMS

Moderator: Audrey Maretzki, Department of Food Science, The Pennsylvania State University

COMMUNITY GARDENING, VEGETABLE INTAKE, AND THE POTENTIAL TO REDUCE HEALTH CARE COSTS: A CASE STUDY OF TRENTON, NEW JERSEY

Michael Hamm, Matthew Griffin, Megan McGlinchy, Dept. Of Nutritional Sciences, Rutgers University, New Brunswick, New Jersey, USA and Marty Johnson, Isles, Inc., Trenton, New Jersey, USA

URBAN FOOD SYSTEMS: AN ANALYTICAL MAPPING EXERCISE

Mustafa Koc, Department of Sociology, Ryerson Polytechnic University, Toronto, Ontario, Canada

URBAN AGRICULTURE: A NEW DIRECTION FOR VACANT LAND IN THE INNER CITY

Jerry Kaufman and Martin Bailkey, Department Of Urban And Regional Planning, University Of Wisconsin-Madison, Madison, Wisconsin, USA

45. CURRENT AGRICULTURAL ISSUES IN MEXICO

Moderator: Gabriela Flora, Institute for Agriculture and Trade Policy (IATP), Minneapolis

RURAL CRISIS OF MIGRATION FROM ZACATECAS, MEXICO TO THE UNITED STATES

Rodolfa Garcia Zamora, Universidad Autónoma de Zacatecas, Zacatecas, Mexico

FARMER'S RIGHTS AND THE COMMODIFICATION OF LIVING BEINGS: THE MEXICAN CASE

Francisco Martinez Gómez, Socioeconomic Division, Universidad Autónoma Agraria Antonio Narro, Saltillo, Coahuila, Mexico, and Robert Torres, Department of Rural Sociology, Cornell University, Ithaca, New York, USA

46. ROUNDTABLE: UPDATE ON THE FIRST EUROPEAN CONGRESS ON AGRICULTURE AND FOOD ETHICS

Organizer and Moderator, Jeffery Burkhardt, Agricultural and Natural Resource Ethics and Policy, University of Florida,

Participants: Paul Thompson, Philosophy, Purdue University, West Lafayette, Indiana, USA: Overview of the Congress and the Founding of EUR-SAFE; Jeffery Burkhardt, Agricultural and Natural Resource Ethics and Policy, University of Florida, USA: European concerns with biotechnology and environmental and food safety; and Tarla Rai Peterson, Linguistics and Communications, Texas A&M, College Station, Texas, USA: Overview of the Workshop on EU/US agricultural biotechnology discourse/debate

Saturday, 10:15 10:30 a.m. Break with Refreshments (Field to Table)

Saturday, 10:30 a.m. 12:00 p.m. Concurrent Sessions

47. PANEL: BEYOND THE ACADEMIC PRESS PUBLISHING YOUR WORK

Organizer: Janet Poppendieck, Organizer, School of Arts and Sciences, Hunter College, 695 Park Avenue, New York, New York, USA

Panelists: Arlene Avakian, Women's Studies, University of Massachusetts, Amherst, Massachusetts,

USA; Thelma Barer Stein, Culture Concepts, Toronto, Ontario, Canada; and Marion Nestle, Department of Nutrition and Food Studies, New York University, New York, New York, USA

48. FOOD RISKS AND PEOPLE

Moderator: Yolanda Martins, Psychology Dept., University of Toronto at Mississauga

UNDERSTANDING TRUST IN THE FOOD SAFETY PERFORMANCE OF THE AMERICAN FOOD SYSTEM

Robert O. Herrmann and Rex H. Warland, Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, State College, Pennsylvania, USA

IS TOFU SAFE IN AMERICAN MARKETS? A MICROBIAL SURVEY OF TOFU SOLD AT GROCERY STORES IN A RURAL ILLINOIS COUNTY

Hea-Ran Ashraf, Mary White and Brian Klubek, Dept. of Animal Science, Food and Nutrition, Southern Illinois University, Carbondale, Illinois, USA

THE EFFECT OF DIFFERENT TYPES OF UNCERTAINTY ON RISK PERCEPTION FOR SPECIFIC FOOD HAZARDS AND OPTIMISTIC BIAS

Susan Miles and Lynn J. Frewer, Institute of Food Research, Norwich, UK

49. FOOD CHOICE AND UNIVERSITY STUDENTS

Moderator: P. Pliner, Psychology Dept., University of Toronto at Mississauga

COKES, COOKIES AND CHIPS IN THE CLASSROOM CHANGING COLLEGE STUDENTS' EATING BEHAVIORS ON A MINORITY CAMPUS

Mary Kaye Sawyer-Morse, Nutrition, University of the Incarnate Word, San Antonio, Texas, USA

FAMILY VS. COLLEGE CAMPUS FOOD PATTERNS

A. A. Hertzler and S. Hutchinson, Human Nutrition, Foods and Exercise Dept., Virginia Polytechnic Institute and State Univ., Blacksburg, Virginia, USA

50. ALTERNATIVE SOLUTIONS AND EXAMINATIONS OF FOOD SECURITY

Moderator: Barbara Davis, Dept. of Nutritional Sciences, University of Toronto

FACTORS INFLUENCING AGENDA-SETTING WITHIN A COMMUNITY'S FOOD SECURITY PLANNING PROCESS: WHOSE INTERESTS MATTER?

Christine McCullum, David Pelletier, Vivica Kraack and Jennifer Wilkins, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA

A CRITICAL EXAMINATION OF COMMUNITY DEVELOPMENT STRATEGIES IN RESPONSE TO INCOME-RELATED FOOD INSECURITY

Valerie Tarasuk, Department of Nutritional Sciences, Faculty of Medicine, University of Toronto, Toronto, Ontario, Canada

FINDING SOLUTIONS TO HUNGER: KIDS CAN MAKE A DIFFERENCE

Laurence Levine, Kids Can Make A Difference®, Kittery Point, ME, USA

51. BIOTECHNOLOGY

Moderator: Elisabeth Abergel, Faculty of Environmental Studies, York University

PRESSURES FOR A MORE PRECAUTIONARY APPROACH TO THE MARKETING OF GENETICALLY MODIFIED CROPS AND FOOD IN EUROPE

Susan Carr and Les Levidow, Centre for Technology Strategy, Faculty of Technology, The Open University, Milton Keynes, UK

EUROPE AND FOOD BIOTECHNOLOGY: THE RETURN OF THE FOURTH HURDLE (SOCIO-ECONOMIC IMPACT)?

David Barling, Centre for Food Policy, Wolfson Institute of Health Sciences, Thames Valley University, London, UK

SEEDS OF DEATH: BIOENGINEERING AND THE RIGHT TO SELF-DETERMINATION

Anna Lee Hoodem, Marywood University School of Social Work, Dalton, Pennsylvania, USA

52. LOCAL AND SMALL

Moderator: Robert L. Zimdahl, Dept. of Bioagricultural Science and Pest Management, Colorado State University

SURVIVING IN THE PORK INDUSTRY THROUGH LOCALLY-OWNED VALUE-ADDED ENTERPRISES (LOVAS): THE CASE OF THE OSAGE INDEPENDENT PORK PRODUCERS IN MISSOURI

Douglas H. Constance, Department of Sociology, Sam Houston State University, Huntsville, Texas, USA

PITFALLS AND PROSPECTS FOR SAVING SMALL DAIRY FARMS IN WESTERN MEXICO

David Myhre, Program in Latin American Studies, Princeton University, Princeton, New Jersey, USA

FOOD AND PEOPLE IN RURAL SCOTLAND - INITIATIVES ON FOOD LINKS

Annie S. Anderson, Centre for Applied Nutrition Research, University of Dundee, Scotland

53. ROUNDTABLE: GENDER AND GLOBAL RESTRUCTURING I

Organizer and Moderator: Deborah Barndt, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada

WOMEN WORKING THE NAFTA FOOD CHAIN: WOMEN, FOOD, AND GLOBALIZATION

Harriet Friedmann, Department of Sociology, University of Toronto, Toronto, Ontario, Canada:

Remaking traditions: How we eat, what we eat, and the changing political economy of food

Egla Martinez-Salazar, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada:

The poisoning of indigenous women migrant workers and children: from deadly colonialism to toxic globalization

Maria Antonieta Barron, Department of Economics, Universidad Autonoma Mexicana (UNAM), Mexico

Mexican women on the move: migrant workers in Mexico and Canada

Saturday, 12:00 1:00 p.m. BOOK SIGNING

54. MEET THE AUTHORS

Saturday, 1:00 2:15 p.m.

55. KEYNOTE ADDRESS

THE POWER OF FOOD

Philip McMichael

Department of Rural Sociology and Director of the International Political Economy Program

Cornell University, Ithaca, New York, USA

Saturday, 2:15 2:30 p.m. Break

Saturday, 2:30 4:00 p.m. Concurrent Sessions

56. PANEL: HAVE IT YOUR WAY: CONSTRUCTING DIFFERENCE, DIET AND DESIRE IN COMMERCIAL FOODWAYS

Organizer and Moderator: Alice Julier, Department of Sociology, Smith College, Northampton, Massachusetts, USA

Panelists: Charlotte Biltekoff, Department of American Civilization, Brown University, Providence, Rhode Island, USA; Netta Davis, Boston University, Boston, Massachusetts, USA; and Karen Zaidberg, Department of Sociology, Smith College, Northampton, Massachusetts, USA

57. FOOD, NUTRITION AND BEHAVIOUR

Moderator: Mary Kelsey, College of Home Economics and Education, Oregon State University

NUTRITION IN RUSSIAN ECO-VILLAGES

Maria Tysiachniouk and Ivan Kulasov, Center for Independent Social Research, St. Petersburg, Russia

THE VEGETARIAN BODY: THE IMPLICIT GENDERING OF SOCIAL MOVEMENT STRATEGIES

Donna Maurer, Department of Sociology, Cornell University, Ithaca, New York, USA

58. WORKSHOP: USING STRUCTURAL EQUATION MODELS TO TEST REAL WORLD MODELS RELATED TO FOODS

Organizer: William Barker, Educational & School Psychology, Indiana University Of Pennsylvania, Indiana, Pennsylvania, USA

59. PANEL: FOOD SECURITY AND URBAN AGRICULTURE

TOWARDS GREATER FOOD SECURITY THROUGH URBAN AGRICULTURE AND INCREASED EDUCATION

Organizers: Jennifer Peterman and Michael Ellis, PEAK Consultants / McGill University School of Urban Planning

Panelists: Jennifer Peterman, Michael Ellis, , Montreal, Quebec, Canada, and Stephanie Dunn, Eco-initiatives, Notre-Dame-de-Grâce, Quebec

60. PLANNING FOR FOOD SECURITY

Moderator: Elaine Power, Department of Public Health Sciences, University of Toronto

FOOD POLICY SOLUTIONS TO ELIMINATE HUNGER: IMPROVED FOOD ACCESS THROUGH UNIVERSAL DISTRIBUTION OF AFFORDABLE, NUTRITIOUS FOOD

Debbie Field and Beatrice Boucher, FoodShare, Toronto, Ontario, Canada

FINDING COMMON GROUND BETWEEN FOOD SECURITY AND SUSTAINABLE FOOD SYSTEMS

Sharon Lezberg, Institute for Environmental Studies and Dept. of Rural Sociology, University of Wisconsin-Madison, Madison, Wisconsin, USA

DEVELOPING A FOOD SECURITY MONITORING SYSTEM IN MONTREAL

Caroline Marier and Hélène Delisle, Dept. of Nutrition, Université de Montréal, Montréal, Québec, Canada

61. SUSTAINABILITY AND COMMERCE

Moderator: Richard Haynes, Philosophy Department, University of Florida

ECO-MARKETING AND ASSOCIATIVE ECONOMICS: BASES FOR EXPLORING NEW MODELS OF COMMERCE IN THE ALTERNATIVES SECTOR OF ADVANCED AGRI-FOOD SYSTEMS

Steve (G.W.) Stevenson, Center for Integrated Agricultural Systems, University of Wisconsin, Madison, Wisconsin, USA

CONVERGENCE OF CONCERN: URBAN AGRARIANS AND SOIL FERTILITY, 1907-1916

Stuart Shulman, Department of Politics and Government, University of Puget Sound, Tacoma, Washington, USA

CORPORATE STRATEGIES AND THE CONDITION OF DEMOCRACY: THE CASE OF HOG CAFOS IN THE TEXAS PANHANDLE REGION

Alessandro Bonanno and Douglas H. Constance, Department of Sociology, Sam Houston State University, Huntsville, Texas, USA

62. ROUNDTABLE: GENDER AND GLOBAL RESTRUCTURING II

Organizer and Moderator: Deborah Barndt, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada

MCJOBS: WOMEN WORKERS, SUPERMARKETS, AND FAST FOOD

Deborah Barndt, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada:

Whose choice? "Flexible" women workers in the tomato food chain

Ann Eyerman, Toronto, Ontario, Canada:

Serving up service: fast food and office women workers doing it with a smile

Jan Kainer, School of Women's Studies, York University, Toronto, Ontario, Canada:

Not quite what they bargained for: female labour in Canadian supermarkets

Ester Reiter, Sociology and Women's Studies, Atkinson College, York University, Toronto, Ontario, Canada:

Serving the McCustomer is the strategy: Fast food is not about food

Saturday, 4:00 5:30 p.m. Concurrent Sessions

63. FOODS AND FOODWAYS CROSSING BORDERS

Moderator: Barbara G. Shortridge, Department of Geography, University of Kansas

CORN, THE ORIGINAL WETBACK

Betty Fussell, Food Historian, New York, New York, USA

THE USE OF CHOCOLATE IN WOMEN'S VISUAL AND PERFORMANCE ART

Judith Reiter Weissman, Department of Art and Art Professions, New York University; New York, New York, USA

BLACK HUNGER: AFRICAN AMERICAN CULTURE, FOOD, AND THE POLITICS OF U.S. IDENTITY

Doris Witt, Assistant Professor, Department of English, University of Iowa, Iowa City, Iowa, USA

64. IDENTITY AND FOOD MEANING

Moderator: Warren Belasco, American Studies Department, University of Maryland

PERSONAL EATING IDENTITIES: DIMENSIONS AND MANAGEMENT

Carole Bisogni, Margaret Connors, Carol Devine and Jeffrey Sobal, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA

YOU EAT WHAT YOU ARE? SOCIAL IDENTITY AND FOOD AMONG AMERICAN COLLEGE STUDENTS

David D. Newman and Christine Thompson, Social Sciences Dept., Johnson and Wales University, Providence, Rhode Island, USA

FOOD INTEREST NETWORK: A SMALL TOWN IN RURAL PENNSYLVANIA

Mia M. Barker, M. L. Campbell and W. F. Barker, Departments of Food and Nutrition and Educational and School of Psychology, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

65. FOOD ATTITUDES AND INTERMEDIARIES

Moderator: P. Pliner, Department of Psychology, University of Toronto at Mississauga

MEALS AS RITUALS, SHOPPING ATTITUDES, CONSTRAINTS ON MOTHERS' TIME, AND ADOLESCENT NUTRITION

Wm. Alex McIntosh, Department of Rural Sociology, Texas A&M University; Betsy Levy, Department of Rural Sociology, Texas A&M University; and Karen S. Kubena, College of Life Sciences and Agriculture, Texas A&M University, College Station, Texas, USA

RELEVANCE AND IRRELEVANCE: THE NATIONAL ORIGINS OF FOODS IN SWEDEN AND UNIFIED GERMANY.

Maria Heidbrink, Södertörns Högskola, Huddinge, Sweden

CUISINE, GLOBALIZATION, AND THE ROLE OF CULTURAL INTERMEDIARIES

Julie L. Locher, The University of Alabama at Birmingham, Birmingham, Alabama, USA

66. FOOD SECURITY CASES: GUATEMALA, INDONESIA AND BRAZIL

Moderator: Mustafa Koc, Department of Sociology, Ryerson Polytechnic University

DISENGAGING FROM GLOBAL AGRI-BUSINESS: A MAYAN APPROACH TO FOOD SECURITY

Procopio Salvador y Salvador, Pueblo Partisans, Comitancillo, San Marcos, Guatemala; Isabel

Miranda Aguilón, Asociación Maya Mam de Investigación y Desarrollo (Maya Man Association for Research and Development), Comitancillo, San Marcos, Guatemala; and Thomas Grauman, Centre for Health Promotion Studies, University of Alberta, Edmonton, Alberta, Canada

GLOBAL ECONOMICS AND FOOD SECURITY: THE CASE OF INDONESIA

J. I. ("Hans") Bakker, Department of Sociology and Anthropology, University of Guelph, Guelph, Ontario, Canada

FOOD SECURITY SYSTEMS IN URBAN AREAS - THE CASE OF BELO HORIZONTE, BRAZIL.

Cecilia Rocha, Department of Economics, Centre for Studies of Food Security, Ryerson Polytechnic University, Toronto, Ontario, Canada

67. CROSSING BORDERS: SUSTAINABLE AGRICULTURE

Moderator: Leland Glenna, Dept. of Rural Sociology, Cornell University

SEEKING SUSTAINABILITY IN AN IMPERFECT WORLD: AN ASSESSMENT OF URBAN AGRICULTURE PROJECTS IN CANADA AND ARGENTINA

Karen Krug and John Middleton, Environmental Policy Institute, Brock University, Canada; Eduardo Spiaggi and Ricardo Biasatti, Centro de Estudios Ambientales de Veterinaria, Universidad Nacional de Rosario, Argentina; Antonio Lattuca, Centro de Desarrollo Rural, Universidad Nacional de Rosario, Argentina; Alejandro Montero, Centro de Educacion y Tecnologia, Chile; and Custodio Lemos, Centro de Estudios de Produccion Agroecologica, Chile

DEVELOPMENT OF A NEW CURRICULUM IN SUSTAINABLE AGRICULTURE IN COLOMBIA

Norman Goodyear, and M. Chiappe, Department of Plant Science, Nova Scotia Agricultural College, Truro, Nova Scotia, Canada

68. AGRICULTURE AND THE ENVIRONMENT

Moderator: Elisabeth Abergel, Faculty of Environmental Studies, York University

THE ECOLOGICAL FOOTPRINT OF FOOD TRANSPORTATION

Alex Murray, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada

AGRICULTURAL ALTERNATIVES, DIVERSITY AND STABILITY FOR HARFORD COUNTY

Robert D. Halman, Agriculture and Natural Resources; C. John Sullivan, Office of Planning & Zoning, Maryland Cooperative Extension, Harford County, Forest Hill, Maryland, USA

FRUIT PRODUCTION IN THE AGE OF ANXIETY

Craig K. Harris, Michael Skladany and Rachelle Savola, Department of Sociology,

Michigan State University, East Lansing Michigan, USA

69. CSARE WORKSHOP: THE HOUSEHOLD ECOLOGICAL FOOTPRINT: TEACHING FOOD SECURITY AND COMMUNITY SUSTAINABILITY

Organizer: R. H. (Dick) Richardson, Integrative Biology, University of Texas

Participants: R. H. (Dick) Richardson, Patricia Q. Richardson, Integrative Biology, University of Texas, Austin, Texas, USA; and Nancy Grudens-Schuck, Department of Education, Cornell University, Ithaca, New York, USA

70. ROUNDTABLE: GENDER AND GLOBAL RESTRUCTURING III

Organizer and Moderator: Deborah Barndt, Faculty of Environmental Studies, York University, Toronto, Ontario, Canada

WOMEN CREATING LOCAL FOOD ALTERNATIVES

Debbie Field, FoodShare Metro Toronto, Toronto, Ontario, Canada:

Putting food first: women's role in creating a food system outside the marketplace

Deborah Moffett and Mary Lou Morgan, Field to Table, Toronto, Ontario, Canada:

Women as organizers: building confidence and community through food

Lauren Baker, Annex Organics, Toronto, Ontario, Canada:

A different kind of tomato: creating vernacular foodscapes

Saturday Evening 7:00 p.m.

71. KNIVES AND FORKS DINNER

Presentation of CSARE Award

Howard Ferguson Dining Hall, University of Toronto

75 St. George Street

Organizer: Lauren Boyington, President, Knives and Forks

SUNDAY, JUNE 6, 1999

Sunday, 8:00 9:00 a.m.

72. Joint AFHVS/ASFS Business/Planning Meeting

Sunday, 8:30 a.m. 10:30 a.m. Registration

Sunday, 9:00 a.m. 12:00 p.m.

73. FOOD SECURITY WORKSHOP: USING STRUCTURAL EQUATION MODELS TO TEST REAL WORLD MODELS RELATED TO FOODS,

Organizer: Hugh Joseph, Organizer, School of Nutrition Science and Policy, Tufts University, Medford, Massachusetts, USA

Participants include: John Cook, Boston Medical Center, Department of Pediatrics, Boston, Massachusetts, USA; Linda Elswick, International Partners for Sustainable Agriculture (IPSA), Washington, D.C., USA; Hugh Joseph; Rod MacRae, Toronto Food Policy Council, Toronto, Ontario, Canada; and Graham Riches, School of Social Work and Family Studies, University of British Columbia, Vancouver, British Columbia, Canada

Sunday, 9:00 10:30 a.m. Concurrent Sessions

74. WORKSHOP: TEACHING AGRICULTURE, FOOD AND SOCIETY

Coordinator: David Myhre, Program in Latin American Studies, Princeton University, Princeton, New Jersey, USA

Panelists: Warren Belasco, American Studies Department, University of Maryland Baltimore County, Baltimore, Maryland, USA; Amy Bentley, Department of Nutrition and Food Studies, New York University, New York, New York, USA; Netta Davis, American Studies Program, Boston University, Boston, Massachusetts, USA; Mary Kelsey, College of Home Economics and Education, Oregon

State University, Corvallis, Oregon, USA; Barbara G. Shortridge, Department of Geography, University of Kansas, Lawrence, Kansas, USA; Jeffery Sobal, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA; and William Whit, Sociology Department, Grand Valley State Univ., Allendale, Michigan, USA.

75. FOOD PREFERENCES AND PROPERTIES

Moderator: Donna Maurer, Department of Sociology, Cornell University

TASTE PERCEPTION, EMOTIONALITY, AND FOOD REWARD: FOOD REWARD IS ASSOCIATED WITH POSITIVE EMOTIONALITY ONLY FOR NON-TASTERS OF 6-N-PROPYLTHIOURACIL (PROP)

Andreina Santi, David Bauer, and Virginia Utermohlen, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA

PERCEPTION OF GENERAL FOOD TASTINESS IS RELATED TO THE ABILITY TO TASTE 6-N-PROPYLTHIOURACIL (PROP)

David Bauer and Virginia Utermohlen, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA

HEALTHY EATING IN UKRAINE: ATTITUDES, INFORMATION SOURCES, AND BARRIERS

Oleg Biloukha and Virginia Utermohlen, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA

76. CONSUMERS, CORPORATIONS AND SUSTAINABILITY

Moderator: Steve (G.W.) Stevenson, Center for Integrated Agricultural Systems, University of Wisconsin

STALKING THE WILY MULTINATIONAL: POWER AND CONTROL IN THE AMERICAN FOOD SYSTEM

Thomas A. Lyson and Annalisa Lewis Raymers, Department of Rural Sociology, Cornell University, Ithaca, New York, USA

CREATING CONSUMERS: HOW THE FOOD INDUSTRY DELIVERS ITS PRODUCTS AND MESSAGES TO ELEMENTARY SCHOOL STUDENTS

Jane Levine, Kids Can Make A Difference, Kittery Point, ME, USA

77. PANEL: THE ROLE OF FARMERS' MARKETS IN COMMUNITY ECONOMIC DEVELOPMENT: THE VIEW FROM THREE STATES

Organizer and Moderator: Gail Feenstra, UC Sustainable Agriculture Research & Education Program, University of California, Davis, California, USA

Panelists: Clare Hinrichs, Department of Sociology, Iowa State University, Ames, Iowa, USA; Gilbert Gillespie, Dept. of Rural Sociology, Cornell University, Ithaca, New York, USA; Duncan Hilchey, Farming Alternatives Program, Cornell University, Ithaca New York, USA

Sunday, 10:30 a.m. 12:00 p.m. Concurrent Sessions

78. A CULINARY HARVEST

Moderator: Mia M. Barker, Department of Food and Nutrition, Indiana University of Pennsylvania

THE HARVEST FOR HEALTH PROJECT

A. A. Spindler, M. J. Kern, N. J. Eiche and A. Sturm, Exercise and Nutritional Sciences, San Diego State University, San Diego, California, USA.

THE CUDIGHI: REGIONALISM, ETHNICITY, AND CULTURAL CREOLIZATION IN THE NORTH WOODS.

Yvonne R. Lockwood, Michigan State University Museum, Michigan State University, East Lansing, Michigan, USA and William G. Lockwood, Department of Anthropology, University of Michigan, Ann Arbor, Michigan, USA

SOYFUL LUNCHEON: SETTING A HEALTHFUL TABLE FOR THE COMMUNITY

Hea-Ran Ashraf, William Banz, and Jan Sundberg, Dept. of Animal Science, Food and Nutrition, Southern Illinois University, Carbondale, Illinois, USA

79. MEAL CHOICE AND IMPRESSIONS

Moderator: Wm. Alex McIntosh, Department of Rural Sociology, Texas A&M University

INDIVIDUALS' PERCEPTIONS OF MALES AND FEMALES AS A FUNCTION OF BODY SIZE AND MEAL SIZE

Yolanda Martins, P. Pliner, and Corrie Lee, Department of Psychology, University of Toronto at Mississauga, Mississauga, Ontario, Canada

EATING AT WORK: COMPARISON OF INTERVIEWS WITH FINNISH CARPENTERS AND CONSTRUCTION ENGINEERS

Gun Roos, Ritva Prättälä, National Public Health Institute, Department of Epidemiology and Health Promotion, Helsinki, Finland; and Katriina Koski, University of Kuopio, Finland

80. CSARE WORKSHOP: A DECISION PROCESS TO ACHIEVE SUSTAINABILITY, AS TAUGHT AT THE UNIVERSITY OF TEXAS AUSTIN

Organizer: R. H. (Dick) Richardson

Participants: R. H. (Dick) Richardson and Patricia Q. Richardson, Integrative Biology, University of Texas, Austin, Texas, USA;

81. PANEL: BEYOND APOCALYPSE: A PANEL DISCUSSION LESSONS TO BE LEARNED FROM THE Y2K SCARE

Organizer and Moderator: Mustafa Koc, Department of Sociology, Ryerson Polytechnic University, Toronto, Ontario, Canada

Panelists: Mustafa Koc, Department of Sociology, Ryerson Polytechnic University, Toronto, Ontario, Canada; Harriet Friedmann, Department of Sociology, University of Toronto, Toronto, Ontario, Canada; Kenneth Dahlberg, Department of Political Science, Western Michigan University, Kalamazoo, Michigan, USA; and Winston Husbands, Daily Bread Food Bank, Toronto, Ontario, Canada.

82. AGRICULTURAL MARKETING

Moderator: Gerry Walter, University of Illinois, Urbana, Illinois, USA

THE IMPACT OF THE BSE CRISIS ON YOUNG ADULTS: A QUALITATIVE STUDY

Neil S. Coulson, Department of Psychology, University of Plymouth, England, UK.

CUSTOMERS' RESPONSE TO CARIBBEAN CROPS INTRODUCED TO MASSACHUSETTS FARMERS' MARKETS

Molly D. Anderson, Lynn Colangione, Helen Costello, Frank Mangan and Meredith Pearson, School of Nutrition Science and Policy, Tufts University, Medford, Massachusetts, USA

COMMUNITY SHARED AGRICULTURALISTS: MARKETING AND NETWORKING STRATEGIES DIMINISH ISOLATION FOR FARM FAMILIES

Jude Otis, Dept. of Sociology/Anthropology, University of Guelph, Guelph, Ontario, Canada.

83. LINKING PRODUCTION AND CONSUMPTION

Moderator: Mora Campbell, Faculty of Environmental Studies, York University

URBANIZING THE RURAL AND RURALIZING THE URBAN: THE URBAN-RURAL DIVIDE AND THE MODERNIZATION OF AGRICULTURAL PRODUCTION

Charlotta Ljungberg, Department Of Sociology, Lund University, Lund, Sweden and Daniel Block, Department Of Cartography And Geography, East Central University, Ada, Oklahoma, USA

EFFECTS OF PREVIOUS FOOD PRODUCTION EXPERIENCE AND ORIENTATIONS TOWARD LOCAL FOODS ON FAMILY FOOD DECISIONS

Ardyth H. Gillespie, Division of Nutritional Sciences, Cornell University, Ithaca, New York, USA; Gilbert W. Gillespie Jr., Cornell University; and B. Susie Craig, Washington State University Cooperative Extension, Washington, USA

THE GLOBALIZATION OF LOCAL VEGETABLE PRODUCTION: A CASE STUDY OF KENTUCKY

Rebecca C. Glasscock, Department Of Geography, University Of Kentucky, Lexington, Kentucky, USA