1997 Conference Program

Support for the poets, storytellers, actors, photographers, and other artists were made possible by the Wisconsin Humanities Council, with additional support from the Center for Integrated Agricultural Systems and the Consortium for Sustainable Agriculture Research and Education.

Preconference Activities

Wednesday, June 4, 1997
1:00 - 5:00 p.m.

P1. Meeting of the Technical Committee of NE-184 (Commodities, Consumers, and Communities: Local Food Systems in a Globalizing Environment) (Profile Room)
Chair: Thomas A. Lyson, Cornell University

Thursday, June 5, 1997
8:00 a.m. - 12:00 noon

P2. Meeting of the Technical Committee of NE-184 (Commodities, Consumers, and Communities: Local Food Systems in a Globalizing Environment) (continued) (Profile Room)
Chair: Thomas A. Lyson, Cornell University

Thursday, June 5, 1997
8:30 a.m. - 12:00 noon

P3. Meeting of the CSARE Reward Systems Task Force (Location TBA)

Thursday, June 5, 1997
1:00 - 5:30 p.m.

P4. Meeting of the CSARE Reward Systems Task Force (continued) (Location TBA)
Thursday, June 5, 1997
3:30 - 5:30 p.m.

P5. Meeting of the CSARE Multidimensional Research Task Force (Location TBA)
Thursday, June 5, 1997
1:00 - 5:30 p.m.

1. Management-Intensive Rotational Grazing Tour
Meet at the first floor south entrance (Langdon Street) of the Memorial Union
Coordinators: Dick Cates and Steve Stevenson, University of Wisconsin-Madison

Conference Program

Thursday, June 5, 1997
11:00 a.m. - 10:00 p.m.
Conference Registration (Wisconsin Union Theatre Lobby) Thursday, June 5, 1997
7:00 - 7:30 p.m.

2. Welcome (Wisconsin Union Theatre)
Introductions
Steve Stevenson, University of Wisconsin-Madison
Poetry reading
Russell King, poet, Madison, WI

Welcome to the University of Wisconsin
Roger Wyse, Dean and Director, College of Agricultural and Life Sciences,
University of Wisconsin-Madison
Thursday, June 5, 1997
7:30 - 8:30 p.m.

3. Agriculture, Food, and Human Values Society Keynote Address (Wisconsin Union Theatre)
Introduction
Frederick H. Buttel, University of Wisconsin-Madison
Beyond Vegetable Consciousness: Reviewing the Human Species
Harriet Friedmann, Professor of Sociology, University of Toronto
Thursday, June 5, 1997
8:45 - 10:00 p.m.

4. Receptions
ASFS and AFHVS Reception (Main Lounge adjacent to Art Gallery)
Consortium for Sustainable Agriculture Research and Education Reception (Inn Wisconsin East)
Friday, June 6, 1997
7:00 a.m. - 5:00 p.m.

Conference Registration (Wisconsin Union Theatre Lobby)
Friday, June 6, 1997
8:00 a.m. - 9:15 a.m.

5. Foodways: Past, Present, and Future (Inn Wisconsin East)
Presider: Bruce Kraig, Roosevelt University
More Than Meat and Potatoes, More Than Lutefisk: Ethnic Foodways in Minnesota
Diane Veale Jones, College of Saint Benedict/Saint John’s University
The Evolution of Chinese Cuisine in Mexico: From Railroad-Stand Fare to Haute Cuisine
Janet Long, Universidad Autonoma de Mexico
Thoughts on the Meal-In-A-Pill
Warren Belasco, University of Maryland Baltimore County

6. Panel: Institutional Reward Policies, I: Implications for Moving Food and Agricultural Systems Toward Sustainability (Joint Session With Consortium for Sustainable Agriculture Research and Education) (Roundtable)
Organizer and Presider: Elizabeth Ann R. Bird, Consortium for Sustainable Agriculture Research and Education and University of Wisconsin-Madison
Panelists:
Dennis R. Keeney, Leopold Center for Sustainable Agriculture, Iowa State University
Elizabeth Ann R. Bird, Consortium for Sustainable Agriculture Research and Education and University of Wisconsin-Madison
Lorna Butler, Washington State University
Patrick Madden, World Sustainable Agriculture Association
Carolyn Raffensperger, Science and Environmental Health Network
Katherine Barrett, University of British Columbia
Len Bull, North Carolina State University
Laura Lengnick, USDA/ARS
Ted Bartlett, Silver Creek Farm
Rick Klemme, University of Wisconsin-Madison

7. Agricultural Biotechnology: Discourses, Adoption Patterns, and Ethical Issues (Council)
Presider: Jessica Goldberger, University of Wisconsin-Madison
Canada's Cinderella Crop: Canola and Agricultural Biotechnology
Elisabeth Abergel, York University, Canada
Deciphering Moral Landscapes in Agricultural Biotechnology
Rev. Derryl L. Birkenfeld, University of California, Berkeley
After the Battle: The Present Use of BGH in Wisconsin
Lucy Chen, University of Wisconsin-Madison
Farmer Adoption of rBGH Technology in Wisconsin: An Update
Bradford L. Barham, Douglas Jackson-Smith, Frederick H. Buttel, Monica Nevius, and Lucy Chen, University of Wisconsin-Madison

8. Panel: Food System Localization and Bioregionalism: Critical Perspectives (Beefeaters)
Organizer and Presider: Patricia Allen, University of California, Santa Cruz
Panelists:
Gail Feenstra, UC Sustainable Agriculture Research and Education Program, University of California, Davis
Jack R. Kloppenburg, Jr., University of Wisconsin-Madison
Patricia Allen, University of California, Santa Cruz

9. Power and Control in the Food System, I: The Organic Food Subsystem and Eco-Labeling (Reception)
Organizer and Presider: Geoff Tansey, Leeds Metropolitan University
David Nowacek, University of Wisconsin-Madison
Organic Agriculture in New Zealand: Implications of Agri-Business Involvement in Sustainable Agriculture
Hugh Campbell, University of Otago, New Zealand
What's in a Name? Eco-Labeling in the Global Food System
Elizabeth Barham, Cornell University
Where Does Eco-Labeling Fit in Food Systems Change?
Molly D. Anderson, Tufts University

10. Livelihood Strategies, Grassroots Movements, and Local Knowledge Generation in the South (Old Madison West)
Presider: Michael O'Flaherty, University of Toronto
Policy and Institutions, The Nation-State Versus Local Sovereignty: The Culture of the Commercial Seed and the Culture of the Native Seed in the Peruvian Andes
Tirso A. Gonzales, University of California-Davis
The Contribution of Homegardens to Household Food Security and Livelihood Strategies in Three South Indian Villages
Gretchen Chesley Lang, University of North Dakota
Local Knowledge Generation in Rural Resettlement Schemes: A Case Study from Costa Rica
Jaime Valverde, Cultura y Desarrollo en Centro America
Mario Zappacosta, Proyecto Forestal Chorotega, Food and Agriculture Organization
Friday, June 6, 1997
9:15 - 9:30 a.m.
Break
Friday, June 6, 1997
9:30 - 10:45 a.m.
11. Agriculture, Food, and Human Values Society Presidential Address (Wisconsin Union Theatre)
Introduction
Kate Clancy, Henry A. Wallace Institute for Alternative Agriculture
Renewing the Middle: Agro-Food Systems for Competent, Ordinary People
Steve Stevenson, University of Wisconsin-Madison; President, Agriculture, Food and Human Values Society
Friday, June 6, 1997
10:45 - 11:00 a.m.
Refreshment Break (Wisconsin Union Theatre Lobby)
Friday, June 6, 1997
11:00 a.m.-12:00 noon
12. The Historical Development of Agricultural Institutions: Progressive Era and New Deal Agrarian Politics (Old Madison West)
Presider: Spencer D. Wood, University of Wisconsin-Madison
Urban Agrarians, Business, and Credit Reform, 1907-1916
Stuart Shulman, University of Oregon
Social Science Leaders in the New Deal Department of Agriculture: A Collective Biography of Midwestern Farm Boys Made Good
Jess Gilbert, University of Wisconsin-Madison
13. Issues in Agricultural Ethics (Council)
Presider: Douglas B. Johnson, University of Wisconsin-Madison
Why Do We Need an Environmental Ethic for Agriculture?
Freeman Boyd, University of Guelph
Land Use Regulations and the Takings Issue
Gary Varner, Texas A&M University
14. Institutions and Environmental Discourses in Agriculture (Reception)
Presider and Discussant: Craig Harris, Michigan State University
Farmers and the Environment: What Rights and Whose Responsibilities?
Johanne Kristjanson, University of Saskatchewan and University of Wisconsin-Madison
Frederick H. Buttel, University of Wisconsin-Madison
Simply the Best: Labour Process Restructuring, Environment and the Discourse of "Best Practice" in Australian Agriculture
Stewart Lockie, Central Queensland University, Australia

15. New Approaches to Urban Food and Agriculture Issues (Beefeaters)
Presider: Lorna Michael Butler, Washington State University
A Land Grant University and the Urban Environment: Creation of an Urban Experiment Station in New Jersey
Michael W. Hamm, Rutgers University, New Brunswick
Urban Garden Produce: A Project With San Jose State University Nutrition Students
B. H. J. Gordon, San Jose State University

16. Socialization and Food Practices (Inn Wisconsin East)
Presider: Diane Veale Jones, College of Saint Benedict/Saint John's University
Exploring the Relationships Between Mother's Beliefs About Food and Adolescent Food Practices
Wm. Alex McIntosh and Karen Kubena, Texas A&M University
Jenna Anding, University of Houston
Agricultural Stewardship/Sustainability and the Young Consumer
P. A. Nordstrom, L. L. Wilson, T. W. Kelsey, A. N. Maretzki, and C. W. Pitts, Pennsylvania State University
Pick Your Poison: Mettwurst or Peanut Butter
Constance C. Adams, Charles Sturt University, Wagga Wagga, NSW, Australia

17. Structural Change in Dairy Agriculture: Globalization and Regional Diversity (Roundtable)
Presider: Monica Nevius, University of Wisconsin-Madison
Alfalfa in California: Water, Milk, and Power
Kevin Wehr, University of Wisconsin-Madison
Regional Dualism in the U.S. Dairy Commodity Sector
Douglas Jackson-Smith and Frederick H. Buttel, University of Wisconsin-Madison
Mexican Dairy Production in Global and Regionalization Context
Luis Garcia-Hernandez, Universidad Autonoma Metropolitana-Xochimilco
Estela Martinez-Borrego, Universidad Nacional Autonoma de Mexico Instituto Mora
Hernan Salas, Universidad Nacional Autonoma de Mexico

Friday, June 6, 1997
12:30 - 1:45 p.m.

Presider: Audrey Maretzki, Pennsylvania State University
Differential Risk Factors and Coping Strategies for Food Insecure Households
Candace Young and Christine Olson, Cornell University
The Role of Ideology and Information in County-Level Policy Making Related to Hunger and Food Insecurity
Anne W. Kepple and Christine M. Olson, Cornell University
The Impact of the Welfare Reform Law of 1996 on Community Food Programs
Janet Poppendieck, Hunter College, CUNY
Richard Ryan, San Diego State University, Imperial Valley Campus

19. Biotechnology and the Public: Comparative Perspectives (Beefeaters)
Presider: Lucy Chen, University of Wisconsin-Madison

American, European, and Japanese Perceptions of Biotechnology

Thomas J. Hoban, North Carolina State University

Consumer Attitudes Towards the Flavr-Savr, A Bioengineered Tomato

Desmond Jolly, University of California-Davis

The Dutch Debate on Animal Biotechnology

Elmar P. Theune, Wageningen Agricultural University, The Netherlands

20. Institutional Reward Policies, II: Implications for Moving Food and Agricultural Systems Toward Sustainability (Joint Session With Consortium for Sustainable Agriculture Research and Education) (Roundtable)

Organizer and Presider: Elizabeth Ann R. Bird, Consortium for Sustainable Agriculture Research and Education and University of Wisconsin-Madison

Individual Excellence and Service to Society: Barriers by Scientific Societies

Dennis R. Keeney, Leopold Center for Sustainable Agriculture, Iowa State University

Peer Review and its Role in Science for Sustainability

Carolyn Raffensperger, Science and Environmental Health Network

Changing Views of Scholarship: A Context for Recognizing Work Encouraging Sustainability

Gerald R. Campbell, University of Wisconsin-Madison

Reward System Innovations in the Works

Elizabeth Ann R. Bird, Consortium for Sustainable Agriculture Research and Education and University of Wisconsin-Madison

21. Teaching Introductory Foods and Nutrition Courses (Old Madison West)

Organizer and Presider: Mia Moore Barker, Indiana University of Pennsylvania

Introductory Foods Courses for Dietetics and HRIM Majors: A Mastery Learning Model

Mia Moore Barker and Michele L. Campbell, Indiana University of Pennsylvania

Managing the Introductory Foods Course

Michele L. Campbell, Indiana University of Pennsylvania

Demonstrations and Test Evaluation of the Introductory Foods Course: A Student's Perspective

Kate Herb, Indiana University of Pennsylvania

A Statistical Model for Analysis of the Introductory Foods Course

William F. Barker, Indiana University of Pennsylvania

[Instructors of lower-division and general-education foods and nutrition courses are invited to make brief presentations, and share syllabi and experiences.]

22. Featured Session: Cultural Contexts of Hot Dogs and the Hot Dog Stand (Council)

Bruce Kraig, Roosevelt University

Friday, June 6, 1997

1:45-2:00 p.m.

Break

Friday, June 6, 1997

2:00-3:15 p.m.

23. Association for the Study of Food and Society Presidential Address (Wisconsin Union Theatre)
Poetry Reading
Russell King, poet, Madison, WI

Introduction
Wm. Alex McIntosh, Texas A & M University

China: Signs, Sights, and Savories
Jacqueline Newman, Queens College CUNY;
President, Association for the Study of Food and Society

Friday, June 6, 1997
3:15-3:30 p.m.

Refreshment Break (Wisconsin Union Theatre Lobby)

Friday, June 6, 1997
3:30-5:00 p.m.

24. Food Pathways and Pedagogy: Using Commodity Chain Analysis in Education (Old Madison West)
Organizer and Presider: Jack Kloppenburg, Jr., University of Wisconsin-Madison

Teaching Our Eaters by Eating Our Teachers: Commodity Chain Analysis and the Classroom
Jack Kloppenburg, Jr., University of Wisconsin-Madison

A Tale of Two Chickens: Conventional and Alternative Broiler Commodity Chains in Madison
Lydia Oberholtzer, University of Wisconsin-Madison

Equal Exchange? Coffee Pathways From Latin America to Madison
Deborah Frosch and Lynn Williamson, University of Wisconsin-Madison

Finding the Holes in Bagels: A Commodity Chain Analysis of Baked Goods
George Froehle, Dena Bellack, Julie Boor, and Lisa Huhn, University of Wisconsin-Madison

How Sweet It Is? Sustainability and Sweeteners
Roberta Anderson and Esther Miller, University of Wisconsin-Madison

Whose Cheddar Is Beddar? Cedar Grove and Cracker Barrel Cheeses
Filseta Sereke-Berhan, University of Wisconsin-Madison

25. Roundtable: Reflections on Building Local Food Policy Organizations: The Local Food System Project Experience (Beefeaters)
Organizer and Presider: Kenneth Dahlberg, Western Michigan University

Organizational Aspects and Requirements
Jan O'Donnell, Minnesota Food Association

Planning Aspects and Requirements
Robert L. Wilson, Knoxville, TN

Policy Aspects
Kate Clancy, Henry A. Wallace Institute for Alternative Agriculture

Conceptual Aspects
Kenneth Dahlberg, Western Michigan University

Organizer and Presider: Cynthia Vagnetti, photographer, Washington, DC
Panelists:
Cynthia Vagnetti, Washington, DC
Laura DeLind, Michigan State University
David Oien, Timeless Seeds, Conrad, MT

27. Cooperative Extension and Sustainable Agriculture (Council)
Presider: Gerry Walter, University of Illinois

The Structure of Information for Fruit Pest Management
Craig K. Harris and Michelle R. Worosz, Michigan State University

Value Shifts, Knowledge Creation, and Sharing Among Sustainable Agriculture Farmers: Revisioning an Expanded Role for Agricultural Extension
Cornelia Flora, Iowa State University
Margaret Krome, Michael Fields Agricultural Institute
Stephen Gasteyer, Iowa State University

The Promise of Extension Education in the Quest for a Sustainable Agriculture
W. Neill Schaller, Henry A. Wallace Institute for Alternative Agriculture

The Agricultural Partnerships of BIOS/BIFS: Lessons From the Fields
Robert A. Pence and James Grieshop, University of California, Davis

Toward a Quality of Life: Integrated Learning for Sustainable Agriculture
Douglas B. Johnson, University of Wisconsin-Madison
Jessica Goldberger, University of Wisconsin-Madison
Elizabeth Bird, University of Wisconsin-Madison
Frederick H. Buttel, University of Wisconsin-Madison

28. The Industrialization and Globalization of Agriculture and Food (Reception)
Organizer and Presider: Douglas H. Constance, University of Missouri-Columbia

Development and Degradation: Intensive Shrimp Culture and Ecological Rebuke in Southern Thailand
Robert Gronski and William D. Heffernan, University of Missouri-Columbia

Manufacturing the Marlboro Country: The Globalization of the Tobacco Commodity System
Wynne Wright, University of Kentucky

Fractured Coalitions and Dead Dolphins: GATT, Environmentalism, and Declining Relative Autonomy
Douglas H. Constance, University of Missouri-Columbia

Quality of Production: The European Experience and Argentina’s Opportunities
Alessandro Bonanno, Sam Houston State University
Marcelo G. Posada, Facultad Latinoamericana de Ciencias Sociales, Argentina

Global/Regional Implications of the East Asian Food Import Complex
Philip McMichael, Cornell University

29. Panel: Consumer Acceptance of "Engineered" Foods (Inn Wisconsin East)
Organizer and Presider: Robin A. Douthitt, University of Wisconsin-Madison

Panelists:
Thomas J. Hoban, North Carolina State University
Robin A. Douthitt, University of Wisconsin-Madison
Lydia Zepeda, University of Wisconsin-Madison
Friday, June 6, 1997
5:00-5:15 p.m.
Break
Friday, June 6, 1997
5:15 - 6:30 p.m.
30. Author Meets the Critics: Wm. Alex McIntosh, Sociologies of Food and Nutrition (Inn Wisconsin East)
Organizer and Presider: William Whit, Grand Valley State University
Panelists:
Jeffery Sobal, Cornell University
Dorothy Blair, Pennsylvania State University
Donna Maurer, Southern Illinois University
Author/Respondent: Wm. Alex McIntosh, Texas A&M University
31. Food System Planning (Beefeaters)
Presider: Sharon Lezberg, University of Wisconsin-Madison
Development of A Community Food Security Needs Assessment
Hugh M. Joseph, Tufts University
Planning for the Food System: Putting It Together at the Local Level
Kami Pothukuchi and Jerry Kaufman, University of Wisconsin-Madison
Defining Food System Awareness: A Survey Using the Delphi Method
Alison Harmon and Audrey Maretzki, Pennsylvania State University
Needs Analysis in Community Nutrition: Using Anthropological Approaches
Lisa C. Schubert, Deakin University, Victoria, Australia
32. Livestock Industrialization and the Environment (Reception)
Presider and Discussant: Paul Lasley, Iowa State University
Vertical Integration and Animal Waste Management
Thomas Hoban, North Carolina State University
Joseph Molnar, Auburn University
The Importance of Ownership Arrangements of Agricultural Production Operations
Rick Welsh, Sustainable Agriculture Research and Education Program, Southern Region
Pig Tales From the Hog Trail: The Industrialization of the Pork Industry in Missouri
Anna M. Kleiner, Douglas H. Constance, and J. Sanford Rikoon, University of Missouri-Columbia
Agro-Industrialization in the Corn Belt: Down the California Path?
David Lighthall, Colgate University
33. Panel: Multi-Professional/Multi-Disciplinary (MPMD) Research and Education (Joint Session With Consortium for Sustainable Agriculture Research and Education) (Roundtable)
Session Organizers:
Rick Klemme, University of Wisconsin-Madison
Paula Ford, University of Georgia
Jim Worstell, Delta Land and Community Project, Almyra, AR
Lorna Butler, Washington State University
Presider: Paula Ford, University of Georgia
Panelists:
Jim Worstell, Delta Land and Community Project, Almyra, AR
Mike Salinas, The Hunger Task Force of Milwaukee
Rick Klemme, University of Wisconsin-Madison
Lorna Butler, Washington State University
***CANCELED***
Organizer and Presider: Sarah Hamilton, University of Kentucky
Panelists:
Billie R. DeWalt, University of Pittsburgh
David Barkin, Universidad Autonoma Metropolitana Xochimilco
Sarah Hamilton, University of Kentucky
Nancy Johnson, University of Minnesota
35. Developing Alternative Markets for Livestock Products: Case Studies of Pasture-Fed Beef (Old Madison West)
Presider: Michele Gale-Sinex, University of Wisconsin-Madison
Sensory Evaluation of Beef From Pasture-Finished Cattle
F. Martz, H. Heymann, V. Tate, A. Clark, and J. Gerrish, University of Missouri
Producing and Marketing Pasture-Fed Organic Beef
Dick Cates, University of Wisconsin-Madison
What’s All the Beef? Direct Marketing of Sustainably Produced Meat
Laurie S. Z. Greenberg, Michael Fields Agricultural Institute
Friday, June 6, 1997
7:00 p.m.
Local/Seasonal Food Fest on the Lake (See map in conference folder for location)
Dinner followed by storytelling from Chicago storyteller Beth Horner
[sponsored by the Madison Chapter of the Chefs Collaborative 2000, Homegrown Wisconsin, University of Wisconsin Housing, and the Center for Integrated Agricultural Systems; support for BethHorner provided by the Wisconsin Humanities Council]
Friday, June 6, 1997
9:00 p.m.
Bluegrass music and dancing with Laura Lengnick, Mike Bell, Bill Heffernan, and Paul Lasley
[ Sponsored by the Consortium for Sustainable Agriculture Research and Education]
Saturday, June 7, 1997
7:00 - 8:30 a.m.
36. Dane County Farmers Market Tour, Capitol Square
Coordinator: John Hendrickson, University of Wisconsin-Madison
Meet at the first floor south entrance (Langdon Street) of Memorial Union at 6:45 a.m. sharp or at the west (State Street) corner of the Capitol Square at 7:00 a.m. Saturday, June 7, 1997
7:00 a.m. - 5 p.m.

Conference Registration (Conference Headquarters: Inn Wisconsin West)
Saturday, June 7, 1997

8:45 - 10:00 a.m.

37. Panel: Developing Interdisciplinary Food Studies Programs (Inn Wisconsin East)
Organizer and Presider: Amy Bentley, New York University
Building a Food Studies Program: NYU's Department of Nutrition and Food Studies
Amy Bentley, New York University and Marion Nestle, New York University
Building an Interdisciplinary and Community-Involved Foodshed Analysis Program
Jack Kloppenburg, Jr., University of Wisconsin-Madison

Food Studies at Boston University
Netta Davis, Boston University

38. Food Systems Theories: Needs and Contexts (Beefeaters)
Organizer and Presider: Hugh M. Joseph, Tufts University
Sustainable Food Systems - Local vs. Global Food Supply
Michael Hamm, Rutgers University, New Brunswick
Theoretical Limitations of Dietary Guidance: 5-a-Day As An Example
Hugh M. Joseph, Tufts University

Community Food Security - Practice in Need of Theory
Molly Anderson, Tufts University

39. Panel: Federal Agricultural Research: Policy, Performance, and Impacts on Sustainability
(Joint Session With Consortium for Sustainable Agriculture Research and Education)
(Roundtable)
Organizer and Presider: Juli Baker, Consortium for Sustainable Agriculture Research and Education
Panelists:
W. Neill Schaller, Henry A. Wallace Institute for Alternative Agriculture
Jim Worstell, Delta Land and Community Project
Barbara Meister, Organic Farming Research Foundation
Juli Baker, Center for Rural Affairs
Margaret Krome, Michael Fields Agricultural Institute

40. Panel: Globalization, Democracy, and Ethics (Old Madison West)
Organizer and Presider: Douglas H. Constance, University of Missouri-Columbia
Panelists:
William D. Heffernan, University of Missouri-Columbia
Alessandro Bonanno, Sam Houston State University
Lawrence Busch, Michigan State University

41. Accomplishments and Challenges in Increasing the Relevance and Responsiveness of Agricultural Research (Council)
Presider: Douglas B. Johnson, University of Wisconsin-Madison
Reinventing Science Through Participatory Agricultural Research
Barbara Rusmore, Arctemia Institute, Helena, MT
Interdisciplinary Research? Achievements and Frustrations of Researchers Involved in Collaborative Projects
Mariela Bianco and Carolyn Sachs, Pennsylvania State University

Formulation of Agricultural Research Policy in a Changing Context
Gerad Middendorf, Michigan State University

Saturday, June 7, 1997
10:00 - 10:30 a.m.
Refreshment Break (Wisconsin Union Theatre Lobby)
Saturday, June 7, 1997
10:15 a.m. - 12:30 p.m.
42. Workshop on Participatory Action Research (Old Madison West)
Gilbert W. Gillespie Jr., Cornell University
[A $10.00 fee is required for participation]
Saturday, June 7, 1997
10:30 a.m. - 12:00 noon
43. Migration, Acculturation, and Foodways (Inn Wisconsin East)
Presider: Gretchen Lang, University of North Dakota
The Emerging Flavors of the Global Village
Sasheela Uhl, New York University
Acculturation in Foodways of New International Students
P. Fieldhouse and R. Diamant, University of Manitoba
Acculturation and Food Consumption Among Korean Americans
Soo-Kyung Lee, Jeffery Sobal, and Edward A. Frongillo, Jr., Cornell University
African American Migrant Foodways in Chicago's 'Black Metropolis'
Tracy N. Poe, Harvard University
Dietary Habits of Kurdish Women in San Diego
A. A. Spindler, San Diego State University

44. The Political Economy of Agricultural Research and Development Policy (Beefeaters)
Presider: Mario Zappacosta, Food and Agriculture Organization
Consequences of Replication and Long-Distance Control: Science, Technology, and Third World Agriculture
Shripad D. Deo, Colorado State University
The Struggle for "Development" on the Frontier: Rural Resettlement Programs and Grassroots Movements in Brazil and the Philippines
Theresa Selfa, Cornell University
Tension and Transition: Cuban Agriculture and Society in the 1990s
Amy Guptill, Cornell University
Governmental, Non-Governmental, and Quasi Governmental Organizations and the Organic Agriculture Movement in China
Paul Thiers, University of Oregon

45. Panel: Building Community To Support Sustainable Agriculture: Strategies for Overcoming Institutional Isolation (Joint Session With Consortium for Sustainable Agriculture Research and Education) (Roundtable)
Organizer and Presider: Cornelia Flora, Iowa State University
Panelists:
Cornelia Flora, Iowa State University
John Allen, University of Nebraska-Lincoln
Dan McGrath, Oregon State University Extension
Kate Smith, Pennsylvania State University
Paul Mueller, North Carolina State University

46. Power and Control in the Food System, II (Old Madison East)
Organizer and Presider: Geoff Tansey, Leeds Metropolitan University
The Food System - Whose Power to Control?
Geoff Tansey, Leeds Metropolitan University
Sustaining Regulatory and Market Relationships in the Provision of Foods in Advanced Economies
Terry Marsden, University of Cardiff, Wales
A Cultural Economy Model for Studying Food Systems
Jane Dixon, Royal Melbourne University of Technology, Australia

47. Author Meets the Critics: Paul B. Thompson's Spirit of the Soil (Council)
Organizer and Presider: Jeffrey Burkhardt, University of Florida
Panelists:
Carolyn Raffensperger, Science and Environmental Health Network
Fred Kirschenmann, Kirschenmann Farms, Windsor, ND
Mora Campbell, York University
Author/Respondent: Paul B. Thompson, Texas A&M University

Saturday, June 7, 1997
12:30 - 1:45 p.m.

48. Featured Session: A Cook's Tour of America Through the Szathmary Collection of Culinary Arts (Inn Wisconsin East)
David E. Schoonover, Curator of Rare Books, University of Iowa Libraries

49. Agricultural Research, Technology, and Sustainability (Roundtable)
Presider: Rick Klemme, University of Wisconsin-Madison
Sustainability and the Agricultural Sciences
J. Schakel, Wageningen Agricultural University, The Netherlands
Rebuilding Locally Integrated Agroecosystems: The Centrality of Social Considerations Over Technical Interventions
Michael O'Flaherty, University of Toronto
Whole Farming Planning's Potential to Integrate Quality of Life Concerns into Ongoing Farm Business and Conservation Planning Initiatives
Michelle Miller, University of Wisconsin-Madison

50. Ethics and Farm Animal Welfare (Council)
Organizer and Presider: Richard Haynes, University of Florida
What's Wrong With Animal Rights?
Lilly-Marlene Russow, Purdue University
Ethical Principles for Farm Animal Management: Are IACUCs a Good Analogy?
Richard Haynes, University of Florida
Animal Welfare and Global Food Security
Luther Tweeten, Ohio State University

51. The World Food Summit, Hunger, and Sustainable Agriculture (Beefeaters)
Presider and Discussant: William Thiesenhusen, University of Wisconsin-Madison
The World Food Summit: A Critical Assessment
Patrick Madden, World Sustainable Agriculture Association
Saturday, June 7, 1997
2:00 - 3:00 p.m.

52. Association for the Study of Food and Society Keynote Address (Wisconsin Union Theatre)
Introduction
Wm. Alex McIntosh, Texas A & M University
The Mystique of Vitamins: Nutrition in American Culture
Rima D. Apple, Professor of Consumer Science and Women's Studies, University of Wisconsin-Madison
Saturday, June 7, 1997
3:00 - 3:30 p.m.

53. Obesity, Weight Management, and Disordered Eating: Behavioral Perspectives (Inn Wisconsin East)
Presider: Jeffery Sobal, Cornell University
Escaping the Stigma: Is There Hope for Obese Adolescents?
Diane L. Golzynski, David J. Kallen, and Sharon L. Hoerr, Michigan State University
The Relationship Between Parental Labor Force Participation and Adolescent's Lipid Intake, Body Composition, and Lipid Status
Anne Louise Godwin, Wm. Alex McIntosh, and Karen S. Kubena, Texas A&M University
Eating, Anxiety, and Childhood Food Memories
Ronald G. Downey, Leon Rappaport, and Lin Huff-Corzine, Kansas State University
The Normalization of Disordered Eating Among Female Athletes
Elizabeth Ransom, Michigan State University
Dating People With Anorexia Nervosa and Bulimia: Attitudes and Beliefs of University Students
Jeffery Sobal and Mark Bursztyn, Cornell University

54. Panel: Food Regimes, Commodity Chains, Commodity Subsectors, and Food Networks: An Assessment of New Concepts and Methods for Analysis of Agri-Food Systems (Old Madison West)
Chair: Jess Gilbert, University of Wisconsin-Madison
Panelists:
Terry Marsden, University of Cardiff, Wales
Harriet Friedmann, University of Toronto
Lawrence Busch, Michigan State University
Philip McMichael, Cornell University
Organizer and Presider: Roger Blobaum, Center for Respect of Life and Environment
Panelists:
Paul Thompson, Texas A&M University
Kate Clancy, Henry A. Wallace Institute for Alternative Agriculture
W. Neill Schaller, Henry A. Wallace Institute for Alternative Agriculture
Michelle Miller, University of Wisconsin-Madison

56. Implementing Foodshed Analysis: Initiatives in Wisconsin (Roundtable)
Organizer and Presider: Jack Kloppenburg, Jr., University of Wisconsin-Madison
From Food System to Foodshed: Conceptual Issues in Resourcing Our Food
Sharon Lezberg, University of Wisconsin-Madison
Mapping the Social Structure of Food Retailing in Madison
Robert Stone, University of Wisconsin-Madison
Objectives and Strategies of the Regional Food Systems Program of the Center for Integrated Agricultural Systems
Steve Stevenson and John Hendrickson, University of Wisconsin-Madison
Foodshed Praxis: Community Gardens and Land Reform
Hope Finkelstein, Community Action Coalition, Madison, WI
A Chicken in Every Pot: Tracing Our Food
Lydia Oberholtzer, University of Wisconsin-Madison

57. The Dynamics of Alternative Agri-Food Movements: Case Studies of the Organic, Sustainability, and Community Supported Agriculture Movements (Beefeaters)
Presider: David Nowacek, University of Wisconsin-Madison
Is This a Woman's Movement? The Relationship of Gender to Community Supported Agriculture in Michigan
Laura B. DeLind and Anne E. Ferguson, Michigan State University
Building Farm Coalitions: The Next Level of CSA
Marcia Ostrom, University of Wisconsin-Madison
Sustainable Farming Networks as Social Movement Communities: Ideology, Identity, and Social Support
Neva Hassanein, University of Wisconsin-Madison and Northwest Coalition for Alternatives to Pesticides
Post-Modernism on the Farm: Toward a Pragmatic Sociology of Sustainable Agriculture
Michael M. Bell, Donna M. Bauer, Susan Jarnagin, and Greg Peter, Iowa State University

58. Storytelling Workshop: Finding Your Own Stories (Old Madison East)
Presider: Linda Hart, University of Wisconsin-Madison
Presenters:
Harold Schoeb, University of Wisconsin-Madison
Beth Horner, storyteller, Chicago, IL

[sponsored by Wisconsin Humanities Council and the Center for Integrated Agricultural Systems] Saturday, June 7, 1997
5:15 - 6:30 p.m.

59. Association for the Study of Food and Society Business Meeting (Inn Wisconsin East)
   Presider: Jacqueline Newman, Queens College; CUNY

60. Agriculture, Food, and Human Values Society Business Meeting (Beefeaters)
   Presider: Steve Stevenson, University of Wisconsin-Madison

61. Consortium for Sustainable Agriculture Research and Education Members Meeting
   (Roundtable)
   Presiders: Elizabeth Bird and Juli Baker, Consortium for Sustainable Agriculture Research and
   Education Saturday, June 7, 1997

7:30 p.m.

62. Rural Voices Theater Performance and Chataqua (Wisconsin Union Theatre)
   Introduction: Michele Gale-Sinex, University of Wisconsin-Madison
   Discussion moderator and director: Mike Irwin, farmer, Lodi, Wisconsin
   Performers: Joe Kimmell, folksinger and actor, Lila Dudeen, Fay Stone, Mike Irwin [Sponsored
   by the Wisconsin Humanities Council, the Consortium for Sustainable Agriculture Research and
   Education, and the Center for Integrated Agricultural Systems. Creation of Rural Voices was
   sponsored by the Wisconsin Rural Development Center]
   Sunday, June 8, 1997

8:15-9:30 a.m.

Conference Registration (Conference Headquarters)
Sunday, June 8, 1997

8:15 - 9:30 a.m.

63. Risk, Sustainability, and Controversy in Animal Agriculture (Council)
   Presider: Richard Haynes, University of Florida
   Systemic Vulnerability of Meat Producers' Professional Ethics
   Stanislaus J. Dundon, California State University, Sacramento and University of
   California-Davis
   Use of Competing Conception of Risk in Animal Agriculture
   H. O. Kunkel, P. B. Thompson, B. A. Miller, and C. L. Skaggs, Texas A&M University
   Use of Best Management Practices To Address Food Safety, Farm Animal Care and
   Environmental Concerns
   P. A. Nordstrom, L. L. Wilson, T.W. Kelsey, A. N. Maretzki, and C. W. Pitts, Pennsylvania State
   University
   64. Panel: Can Farmers and Institutional Researchers Conduct Research Together? (Joint
   Session With Consortium for Sustainable Agriculture Research and Education) (Roundtable)
   Organizers and Presiders: Savanah Williams, Steward of the South of The Ferry Farm, Surry,
   VA; and Barbara Rusmore, Artemesia Institute
   Panelists:
   Felder Freeman, Federation of Southern Cooperatives
David Oien, Timeless Seeds

Jeana Myers, Land Loss Prevention Project

Diane Kaufmann, Wisconsin Women's Sustainable Farming Network

Dan McGrath, Oregon State University Extension

65. Panel: Gender Issues in Sustainable Agriculture (Reception)

Organizer and Presider: Carolyn Sachs, Pennsylvania State University

Panelists:

Cornelia Flora, Iowa State University

Carolyn Sachs, Pennsylvania State University

Patricia Allen, University of California, Santa Cruz

66. Social Construction of Dietary and Food System Practices (Inn Wisconsin East)

Presider: Jane Voichick, University of Wisconsin-Madison

Social Construction of Diets, Food, and Food Systems: Discussion and Selected Implications

Jerry Stockdale, University of Northern Iowa

Food Practice as Epistemology

William C. Whit, Grand Valley State University

The Mediterranean Diet as a Food Guide: The Problem of Culture and History

Patricia Crotty, Deakin University, Australia

The Expression of Hospitality: Shared Meals and the Construction of Friend and Family Relations

Alice Julier, Smith College

67. Panel: Contemporary Agri-Food Activism (Beefeaters)

Organizer: Frederick H. Buttel, University of Wisconsin-Madison

Presider: Patrick H. Mooney, University of Kentucky

Panelists:

Margaret Krome, Michael Fields Agricultural Institute

Mike Salinas, The Hunger Task Force of Milwaukee

Jim Maghee, American Raw Milk Producers Pricing Association; dairy farmer, Hollandale, WI

Bob Kliebenstein, The Country Today

Sunday, June 8, 1997

9:30 - 9:45 a.m.

Refreshment Break (Wisconsin Union Theatre Lobby)
Sunday, June 8, 1997

9:45 - 11:00 a.m.

68. Rural America in the 1930s . . . in Pictures, Words, and Songs (Wisconsin Union Theatre)
Willie Lockeretz, Tufts University
Introduction: Rick Klemme, University of Wisconsin

Sunday, June 8, 1997

11:15 a.m. - 12:45 p.m.

69. Cultures and Agricultures: Comparative Perspectives (Reception)
Presider: Gerry Walter, University of Illinois

Orphaned Futures: Stories of Strategic Planning in Agricultural Policy
Mora Campbell, York University
Norman Goodyear, Jamie Moreira, and Jo Shawyer, Nova Scotia Agricultural College

Understanding Farming Styles
Frank Vanclay, Charles Sturt University, Australia

Farmers' Age, Growth and Productivity Relationship: The Case of Northeast Missouri Farmers
Paul W. Armah, Truman State University

Black Farmers in a Mississippi Delta County: A Ten-Year Longitudinal Study
Spencer Wood and Jess Gilbert, University of Wisconsin-Madison

Panel: Regional Food Systems: Developing Critical Analyses (Beefeaters)
Organizer and Presider: Gail Feenstra, UC Sustainable Agriculture Research and Education Program, University of California, Davis
Panelists:
Kate Clancy, Henry A. Wallace Institute for Alternative Agriculture
Gail Feenstra, UC Sustainable Agriculture Research and Education Program, University of California, Davis
Mark Winne, Hartford Food System
Margaret Krome, Michael Fields Agricultural Institute

Panel: Technology Assessment Praxis (Roundtable)
Organizer and Presider: Elizabeth Ann R. Bird, Consortium for Sustainable Agriculture Research and Education and University of Wisconsin-Madison
Panelists:
Elizabeth Ann R. Bird, Consortium for Sustainable Agriculture Research and
Education, University of Wisconsin-Madison
Bradford Barham, University of Wisconsin-Madison

Frederick H. Buttel, University of Wisconsin-Madison

Douglas Jackson-Smith, University of Wisconsin-Madison

Sam Alessi, USDA/ARS

Ray Jussaume, Washington State University

Clare Hinrichs, Iowa State University

John Allen, University of Nebraska-Lincoln

Panel: Agriculture, Food, and Risk (Council)
Organizer and Presider: Paul B. Thompson, Texas A&M University
Panelists:

Michiel Korthals, Wageningen Agricultural University

Tarla Peterson, Texas A&M University

Wesley Dean, University of Alberta

H. O. Kunkel, Texas A&M University

Sunday, June 8, 1997
1:00 - 1:40 p.m.

73. Joint Business Meeting of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS) (Inn Wisconsin)

Co-Chairs:
Jacqueline Newman, Queens College, CUNY
Laura DeLind, Michigan State University

Poster Session

74. Exploring Sustainability in an Agroecosystem: The Prairie Ecosystem Sustainability Project

Prairie Ecosystem Sustainability (PECOS) Project Research Team, University of Saskatchewan (Location TBA)